ASTRA Subscription Television Australia

10th ASTRA AWARDS

WINNERS OF THE 10TH ANNUAL ASTRA AWARDS CELEBRATE NEW CONTENT EXCLUSIVE TO SUBSCRIPTION TELEVISION

The ASTRA Awards marked their tenth year with a program that celebrated both the new and the old. Presenters including Asher Keddie, Rove McManus, Eddie McGuire, and Brendan Moar took to the stage to hand out awards to a host of fresh faces and shows including Donna Hay, *Kalgoorlie Cops*, *Planet Cake* and *Tim Winton's cloudstreet*.

"Fresh programs and new formats, popular series and international exclusives reigned at the tenth annual ASTRA Awards. The investment STV is making in new and exclusive Australian and international content shone through as twenty one awards were handed out to new faces and creative talent across the industry at the gala event." **ASTRA CEO Petra Buchanan**

Food guru Donna Hay received the publicly voted Favourite Personality – Female award for her first foray into television, *Donna Hay – Fast, Fresh, Simple*. Home-grown drama *Tim Winton's cloudstreet* received the award for Most Outstanding Drama while Kerry Fox took Most Outstanding Performance by an Actor – Female and Lara Robinson won Best New Talent.

New shows *Planet Cake*, *Balls of Steel Australia* and *Kalgoorlie Cops* received Most Outstanding Lifestyle Program, Most Outstanding Light Entertainment Program and Most Outstanding Reality Program respectively. Though already a household name, actor David Wenham received the award for Most Outstanding Performance by an Actor – Male for his first major STV role in *Killing Time*.

A brand new category was also introduced this year, Favourite Program - International Drama which was voted for by viewers. The category proved very popular and the voting extremely tight, the winner being the critically acclaimed *Game of Thrones*.

Some of the top TV moments of the year were recognised with SKY NEWS' coverage of *Gillard V Rudd* winning Most Outstanding News Program or Coverage, *Foo Fighters: Wasting Light on the Harbour* named the Most Outstanding Music Program or Coverage and the National Geographic Channel documentary *Australia's Great Flood* receiving the Most Outstanding Documentary award.

While many awards went to new stars and shows, long running favourites were also well represented. *Selling Houses Australia Extreme* won the show's third consecutive Favourite Program – Australian award while host Andrew Winter received the Favourite Personality – Male Award also for the third time. *Grand Designs* took the Favourite Program - International award. Nickelodeon larrikins Luke and Wyatt won Most Outstanding Performance by a Presenter while SKY NEWS' David Speers received Most Outstanding Performance by a Broadcast Journalist, his sixth ASTRA Award.

It was also a big year for sport with *KFC T20 Big Bash* winning Most Outstanding Sports Program or Coverage, FOX FIELD taking Most Outstanding Use of Innovation in Programming and FOX SPORTS taking home the prestigious Channel of the Year award.

Younger viewers were not forgotten on the night with Darwin and Gumball turning up in person to accept the Most Outstanding Children's Program or Event for *The Amazing World of Gumball*.

ASTRA Awards 2012 Sponsors:

FOXTEL AUSTAR mediaweek napoleon PERDIS ghd OpenTV

There was a poignant moment on the night as the industry recognised the contribution of AUSTAR, while Olympic Fever was kicked off by sports fan Gus Worland, who received rapturous applause as he ripped off his suit to reveal his very own green and gold.

Guests on the night were treated to performances from Sydney Dance Company, Pete Murray and Timomatic while Didier Cohen acted as DJ for both the show and the star studded after party.

This year viewers will be able to see highlights from the show with red carpet coverage and acceptance speeches on BigPond Video Online (www.bigpondvideo.com) and T-Box from Saturday June 23rd.

2012 ASTRA AWARD WINNERS

CHANNEL OF THE YEAR

FOX SPORTS

SUBSCRIBERS' CHOICE

Favourite Program – Australian:	Selling Houses Australia Extreme - The LifeStyle Channel
Favourite Program – International:	Grand Designs Season 9 - The LifeStyle Channel
Favourite Program – International Drama:	Game of Thrones Season 1 - showcase
Favourite Personality – Female:	Donna Hay – The LifeStyle Channel
Favourite Personality – Male:	Andrew Winter - The LifeStyle Channel

PROGRAMMING & PRODUCTION

Most Outstanding Children's Program or Event:	The Amazing World of Gumball – Cartoon Network
Most Outstanding Music Program or Coverage:	Foo Fighters: Wasting Light on the Harbour - Channel [V] & MAX
Most Outstanding Sports Program or Coverage:	KFC T20 Big Bash League – FOX SPORTS
Most Outstanding Documentary:	Australia's Great Flood – National Geographic Channel
Most Outstanding News Program or Coverage:	Gillard V Rudd – SKY NEWS

ASTRA Awards 2012 Sponsors:

ASTRA Subscription Television Australia

10th ASTRA AWARDS

Most Outstanding Reality Program: Network	Kalgoorlie Cops – Crime & Investigation
Most Outstanding Lifestyle Program:	Planet Cake – LifeStyle FOOD
Most Outstanding Light Entertainment Program: Channel	Balls of Steel Australia – The Comedy
Most Outstanding Drama:	Tim Winton's cloudstreet - showcase
Most Outstanding Use of Innovation in Programming:	FOX FIELD – FOX SPORTS

TALENT

Most Outstanding Performance by an Actor – Male:	David Wenham – TV1
Most Outstanding Performance by an Actor – Female:	Kerry Fox - showcase
Most Outstanding Performance by a Presenter:	Luke & Wyatt – Nickelodeon
Most Outstanding Performance by a Broadcast Journalist:	David Speers - SKY NEWS
Best New Talent:	Lara Robinson - showcase

To Access Imagery and Broadcast Footage of the 10th Annual ASTRA Awards:

Imagery
ftp://nrp1.transfer.foxtel.com.au
User: ASTRAClient
Pass: astr@cL13nt

TROUBLE SHOOTING

Download FileZilla (free) – http://filezilla-project.org/

Or please use Windows Explorer (PC), see below.
- Step 1 – Go to Start in the bottom left hand corner of screen and right-click
- Step 2 – Click on Explore
- Step 3 – Type in the FTP address in the Address field – ftp://nrp1.transfer.foxtel.com.au
- Step 4 – Enter user/pass
- Step 5 – Now save the file/folder by either highlighting and dragging it onto your desktop or right-click on the file/folder and "Copy to Folder..."

Broadcast
Highlights from the ASTRA Awards can be obtained from Sky News
Contact EP on 02 9886 8120, or the News Exchange on 02 9886 8025 if the EP is unavailable.

For further information on the 10th ASTRA Awards, please contact 6dc:
Amanda Fry, Laura McGarry, Stuart Fyfe or Caitlan Taylor
P: 02 9280 1600 or 0415 158 229
E: amanda@6dc.com.au, laura@6dc.com.au, stuart@6dc.com.au or caitlan@6dc.com.au

ASTRA Awards 2012 Sponsors:

FOXTEL AUSTAR mediaweek napoleon PERDIS ghd OpenTV