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FOXTEL AND SAMSUNG TO OFFER FOXTEL CHANNELS ON SELECTED SAMSUNG SMART TVs

Foxtel and Samsung Electronics Australia have launched Foxtel on Internet TV – a selection of what Foxtel has to offer via internet delivery – on compatible Samsung Smart TVs[1] – available from today.

This partnership brings together two of Australia's leading brands, and gives Samsung a new entertainment platform within their Smart TV product range which offers games, movies, TV, music, sport and social entertainment.

Foxtel on Internet TV allows owners of compatible Samsung Smart TVs[1] to watch up to 30 live streaming Foxtel channels including FOX8, Discovery, FOOTY PLAY powered by FOX Sports, showcase, ESPN, Cartoon Network and other leading channel brands without the need for a lock-in contract or a Foxtel set-top-box installation.

Jim Rudder, Foxtel Executive Director of Product said, "Our partnership with Samsung is part of a plan to broaden our distribution through other platforms and is an opportunity to reach even more people.

"As the quality of the TV experience over broadband has improved, people have become more willing to consume content in different ways and as such it presents a great opportunity to distribute our programs that wasn't previously there. With the explosion of connected devices now upon us, this opportunity is only going to grow, and it's something we believe is highly complementary to our existing service.

"Foxtel has always been in the business of providing more choice, and constant renewal has been at the heart of how we do it. We'll have other new and exciting announcements along these lines in the months to come."

Evan Manolis, Group Manager, AV at Samsung Electronics Australia said, "Samsung's goal is the easy access to a wide range of content all from the comfort of the lounge room. Samsung Smart TV apps are accessed over ½ million times each month showing the increasing demand from Australian consumers.

"We are working closely with Foxtel so Australians will be able to view a diverse range of their premium content direct to their compatible Samsung Smart TVs[1]. We are delighted with the partnership as it will deliver on our promise to our customers to offer more and more choice."

As part of the service launch customers who purchase a participating Samsung Smart TV from a participating retailer between 1 July and 2 September are eligible to receive a free[2] three-month subscription to the Foxtel on Internet TV Get Started Package. The package includes: FOX8, MTV, Nickelodeon, Channel [V], LifeStyle YOU, Discovery Channel, National Geographic Channel, TV1, SKY NEWS, FOX Sports News and Cartoon Network. Popular programming titles in July available in the Get Started package include *Falling Skies*, *Made in Chelsea*, *The Pauly D Project*, *Camp Orange: Girls vs Boys*, *America's Next Top Model*, *The Simpsons*, *The Riff* and *WWE*.

Foxtel on Internet TV customers can also choose from a range of additional packages covering Entertainment, Sports, FOOTY PLAY powered by FOX Sports, and Showtime Movies packages, which will offer streamed channels.

More information about Foxtel on Internet TV packages can be found online: www.foxtel.com.au/internettv/packages.

Foxtel on Internet TV is available across Australia. All you need is a compatible Samsung Smart TV[1] and a broadband internet connection to download the Foxtel App and start watching. Samsung Smart TVs are entertainment hubs with access to various content choices, and display stunning pictures and sound.

Customers must register online to receive this service at www.foxtel.com.au/internettv.

Please note this service is available in Standard Definition only and is delivered over the internet to residential customers. Telstra residential BigPond® broadband customers (excluding BigPond® dial-up, satellite and hourly plans) are not charged for any data when watching video content on Foxtel on Internet TV via a compatible Samsung Smart TV[1]. Customers should check with their ISP to discuss how this service may affect their internet usage.

1. Foxtel on Internet TV subscription charges will apply. Some features may require additional peripheral devices which are sold separately. Broadband Internet connection required. ISP and data download charges may apply. Visit www.samsung.com.au for more information. FOXTEL on Internet TV will be available on TV models: PS60E8000GMXXY, PS51E550D1MXXY, PS64E550D1MXXY, PS64E8000GMXXY, UA32EH4500MXXY, UA32EH5306MXXY, UA32ES5500MXXY, UA32ES6200MXXY, UA40EH5306MXXY, UA40ES5500MXXY, UA40ES6200MXXY, UA40ES6600MXXY, UA40ES6700MXXY, UA40ES6800MXXY, UA46EH5306MXXY, UA46ES5500MXXY, UA46ES5500MXXY, UA46ES6200MXXY, UA46ES6600MXXY, UA46ES6700MXXY, UA46ES6800MXXY, UA46ES7100MXXY, UA46ES7500MXXY, UA50ES6200MXXY, UA55ES6200MXXY, UA55ES6600MXXY, UA55ES6700MXXY, UA55ES6800MXXY, UA55ES7100MXXY, UA55ES7500MXXY, UA55ES8000MXXY, UA60ES6500MXXY, UA60ES8000MXXY, UA65ES8000MXXY, PS51D6900DMXXY, PS51D8000FVXXY, PS59D6900DMXXY, PS59D8000FVXXY, PS64D8000FVXXY, UA32D6000SMXXY, UA40D5500RMXXY, UA40D6000SMXXY, UA40D6400UMXXY, UA40D6600WMXXY, UA46D6000SMXXY, UA46D6400UMXXY, UA46D6600WMXXY, UA46D7000LMXXY, UA55D6000SMXXY, UA55D6400UMXXY, UA55D6600WMXXY, UA55D7000LMXXY, UA55D8000YVXXY, UA60D6600VMXXY, UA60D8000YVXXY
2. A (refundable) $10 pre-authorisation fee is required upon registration. Australian residential users only. Broadband connection required. ISP and data charges may apply. Ongoing Foxtel on Internet TV subscription fees reflective of your package apply unless you cancel your subscription. Customers must purchase a Samsung Smart TV from a select model range from a participating retailer, and retain the Promotional Card Voucher provided at time of purchase and comply with the redemption and registration process to be eligible to claim the free subscription. The code can only be used once and the retailer is responsible for ensuring customer is provided with the card. Foxtel and Samsung employees (and their families) are excluded from this offer. Promotion starts 9am 1 July and ends 11:59pm on 2 September AEST 2012. Registration must take place prior to 11:59pm AEDT 16 September 2012. Full terms and conditions can be found here: www.foxtel.com.au/internettv.

ENDS

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About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,500 people, and delivering a diverse subscription television service to both regional and metropolitan areas over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.2 million subscribing homes through delivery of exclusive and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the latest personal digital recording technology, Australia's largest HD offering, Foxtel 3DFoxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%), The News Corporation Ltd (25%), and Consolidated Media Holdings Ltd (25%). www.foxtel.com.au

About Samsung Electronics Co. Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2011 consolidated sales of US$143.1 billion. Employing approximately 222,000 people in 205 offices across 71 countries, the company operates two separate organizations to coordinate its nine independent business units: Digital Media & Communications, comprising Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, and Digital Imaging; and Device Solutions, consisting of Memory, System LSI and LCD. Recognized for its industry-leading performance across a range of economic, environmental and social criteria, Samsung Electronics was named the world's most sustainable technology company in the 2011 Dow Jones Sustainability Index. For more information, please visit www.samsung.com.