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FOXTEL TAKES YOU BEHIND THE SCENES OF THE LONDON 2012 OLYMPIC GAMES

In preparation for the ground-breaking broadcast of the London 2012 Olympic Games, Foxtel will broadcast a live preview show **London 2102 – Ready Set Gold** on July 27 at 7.30pm as the city prepares itself in the final 24hrs before the biggest sporting event in the world.

FOXTEL Olympic presenters Eddie McGuire and Matt Shirvington will take viewers on a guided tour of how the mind boggling event has come together as London is descended upon by more than 15,000 competitors from 205 countries taking part in 26 sports.

With appearances by multi Gold Logie winner Rove McManus and UK presenter Tanya Bryer, the one hour special will capture the heightened sense of excitement as Olympic Stadium is transformed into a stunning British countryside for the much anticipated Opening Ceremony. Featuring open fields, flowing rivers and live farm animals and in front of 80,000 people, the estimated worldwide viewing is 4 billion people.

Viewers will also be taken inside the enormous Olympic Village which is 11 residential blocks big – each the size of football field, to take a glimpse at how the athletes and their trainers prepare for their competition.

Foxtel's Bio and FOX8 channels will broadcast the show simultaneously along with Foxtel's eight dedicated Olympic Channels.

The London Olympic Games will be brought to life with eight brand-new, dedicated channels that will be free to residential sports subscribers and will air in both High Definition and Standard Definition and, for the first time ever, Foxtel subscribers will be able to see every single Gold Medal event live and in full.

With around 1,100 hours of live events, and over 3,200 hours of total coverage, Foxtel will showcase all the drama, electricity, joy and despair of the Olympic Games as they've never been seen before on television.

Over the 17 days of competition FOXTEL will broadcast all sessions and matches of sport in full, with all major sports shown live. And with the FOXTEL iQ or iQHD, viewers can record, pause and rewind live TV so they see all the action at a time that suits them.

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About FOXTEL

FOXTEL is Australia's leading subscription television provider and is connected to over 1.65 million homes on cable and satellite through retail and wholesale distribution. FOXTEL strives to ensure subscribers find TV they want to watch every time they switch on through delivery of more than 200 channels covering news, sport, general entertainment, movies, documentaries, music and children's programming. FOXTEL is owned by Telstra Corporation Ltd (50%), The News Corporation Ltd (25%), and Consolidated Media Holdings Ltd (25%).