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Foxtel Play on Sony smart TVs

Foxtel Play lands on select Sony smart TVs as *Game of Thrones* season five approaches

As the anticipation for *Game of Thrones* season five reaches fever pitch, Foxtel today announced that its popular Foxtel Play subscription streaming service is now available on select Sony smart TVs. The new addition offers even greater flexibility for subscribers eager to catch the latest drama across the Seven Kingdoms of Westeros. Sony smart TV owners with a 2014 model can now download the Foxtel Play app from the Sony Entertainment Network.

Today's news comes as new Foxtel Play subscribers are taking advantage of special pricing for the Premium Movies and Drama pick. The special pricing allows new customers who sign up to Foxtel Play between now and 30 April 2015 to add Premium Movies and Drama to their first \$25* a month genre pick for only \$5* extra a month for the first three months. The move means customers can get access to showcase, the 'home of HBO', which will feature season five of the award winning HBO drama when it airs today, Monday, 13 April at 11am, same time as the US, along with a host of other great drama and programming for only \$30* a month for the first three months.

In the lead up to *Game of Thrones* season five, new and die-hard fans who subscribe to Foxtel Play can relive the action from past seasons via the BoxSets channel on Foxtel Play, including the complete collection from seasons 1-4.

Foxtel Executive Director of Sales and Marketing, Ed Smith, said, "Sony smart TVs are a fantastic addition to the Foxtel Play line up and offer subscribers access to a massive entertainment boost that includes incredible sports, movies, comedy, drama and kids programming. Of course, with the upcoming season of the landmark drama *Game of Thrones* set to kick off today, there couldn't be a better time to subscribe."

Foxtel Play offers customers instant access to great entertainment within minutes of signing up and enables them to subscribe by the month and pay as they go, so they will be able to enjoy *Game of Thrones* season 5 and other premium drama and movies. With no lock-in contract and no installation costs, subscribers can stop and start their subscription month-to-month, to suit their circumstances or viewing choices.

In addition to *Game of Thrones*, subscribers to Premium Movies and Drama are entitled to a host of other highly acclaimed dramas including *The Red Road* (season 1), starring Jason Momoa (Khal Drogo from *Game of Thrones*); *Veep* (season 4); *Mad Men* (season 7 part 2); *The Americans* (season 3); *Wentworth* (season 3), *Black Sails* and *Orange Is the New Black* (season 3).

Foxtel Play enables customers with a broadband connection to stream and watch programs from Foxtel's amazing range of sports, drama, entertainment, documentary and movie channels live or on catch-up.

Foxtel Play customers can enjoy their programming via eligible Sony, Samsung and LG Smart TVs, Xbox One, Xbox 360, PlayStation 3 & 4, selected Samsung Blu-Ray and home theatre systems and PC and Mac computers. Foxtel Play customers can also access content on selected smart phones and tablets by downloading the Foxtel Go^ app.

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Foxtel Play allows customers to select packages featuring live channels including Fox Sports 1, 2, 3, 4 and 5, Foxtel Movie channels, BoxSets, showcase, FOX8, Arena, BBC First, Lifestyle, History, Discovery, A&E, National Geographic, UKTV, FX, SoHo, MTV, Universal Channel, ESPN, Cartoon Network, Nickelodeon, Disney Channel, Disney XD and hundreds of 'Anytime' video on-demand titles.

To find out more about the special pricing or to sign up to Foxtel Play, visit: www.foxtelplay.com.au

*\$30 per month based on one Genre pick plus the Premium Movies & Drama pick. This price only applies for the first three months if you subscribe to one Genre pick plus the Premium Movies & Drama pick between 23 March 2015 and 30 April 2015. At the end of the first three months, the ongoing subscription fee for one Genre pick plus the Premium Movies & Drama pick will be charged at \$45 per month. New Australian residential users with a compatible internet connected device running an eligible operating system. See full list of compatible devices here: www.foxtel.com.au/foxtelplay/howitworks. Not all channels/content available on all devices with Foxtel Play. Credit card details are required at time of sign up for any ongoing direct debit subscription payments if you do not cancel your subscription. Ongoing subscription fees reflective of your package apply unless you cancel your subscription. Broadband internet connection with minimum speed of at least 2Mbps required. ISP and data charges apply. Only available for use in Australia. Full terms and conditions available at www.foxtel.com.au/foxtelplay/terms.

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^Foxtel Go available on compatible smartphone and tablet devices with an eligible operating system. See full list at foxtel.com.au/foxtelgo: You must subscribe to the relevant channel/tier in your Foxtel Play pack to access corresponding content on Foxtel Go. Not all channels/content available on all devices with Foxtel Go. Video quality may vary.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,700 people, and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.6 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play and subscription on demand (SVOD) entertainment service, Presto. In 2015 Foxtel launched new television, broadband and home phone bundles with Foxtel internet and voice services delivered over one of Australia's largest telecommunications networks. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%). foxtel.com.au

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