



Media Release: Monday, 24 August 2015

Foxtel introduces massive data boosts for broadband subscribers and launches new bundles

Foxtel today announced that broadband subscribers will receive even greater value, with a generous increase in broadband data inclusions on a number of current ADSL broadband bundles, delivered over one of Australia's largest telecommunications networks.

Ed Smith, Foxtel's Executive Director of Sales and Marketing said: "Today we launch our broadband marketing campaign to Foxtel customers, and it's hugely exciting to be able to double the data included in our bigger packages, and to provide Foxtel's on demand content unmetered when customers connect to Foxtel Broadband.

Foxtel's DNA is great entertainment and our broadband service delivers the data and value that people want as their viewing habits shift to on demand. This is supported by our WiFi technology, the Foxtel Hub, which was engineered to deliver superior WiFi performance for streaming video."

From today, existing Foxtel customers on a 100GB, 200GB or 500GB ADSL broadband bundle will see their data allowances permanently increased at no extra cost**. Data increases for customers are reflected as follows:

- Customers with a 100GB broadband bundle will see their monthly data allowance bumped up to 250GB¹.
- Customers with a 200GB broadband bundle will see their monthly data allowance bumped up to 500GB¹.
- Customers with a 500GB broadband bundle will see their monthly data allowance bumped up to a massive 1TB (1024GB)¹.

The news follows the successful introduction of Foxtel's Broadband Bundles, which in only six months has seen a significant growth of consumer interest in the stunning combination of Foxtel's world class subscription cable and satellite TV service, alongside Foxtel's broadband and home phone services.

Foxtel Broadband Bundles offer subscribers a simple customer experience, utilising a single Foxtel account for their TV, broadband and home phone services. Foxtel Broadband Bundles have been specifically designed with entertainment and video in mind and in a way that maximises the value of a Foxtel subscription through flexibility, customisation of services and the best in TV entertainment.

For existing Foxtel TV customers not already on a Foxtel Broadband Bundle, from today you can maximise your Foxtel experience each month by adding 50GB of broadband internet data and unlimited standard local calls² for an extra \$70* per month by adding a 12 or 24 month 50GB Home Bundle to your existing TV package.

For new customers, you can now sign up to Foxtel's amazing Entertainment 50GB Home Bundle, featuring Foxtel's Entertainment TV Pack, with 45 popular news, general entertainment, factual and lifestyle channels, 50GB of broadband internet data and unlimited standard local calls for \$95[^] per month on a 12 or 24 month plan.

Foxtel's Broadband Bundles will now offer a selection of packages with even greater value, including 50GB, 250GB, 500GB and 1TB monthly data packages, with each bundle offering unlimited standard local calls, no peak or off peak data limits and no data download limits for Foxtel TV on Foxtel Go and Anytime when customers connect to Foxtel Broadband³. Presto and Foxtel Play customers can also enjoy the benefit of no data download limits when connected to Foxtel Broadband.

Foxtel Broadband subscribers also receive the Foxtel Hub, a WiFi modem purpose built for entertainment. The Foxtel Hub is designed to deliver fast WiFi speeds⁴, great in-home coverage and easy streaming to multiple devices. The Foxtel Hub connects easily to internet-enabled iQ, iQ2 and iQ3 set-top-boxes to maximise your Foxtel access and enjoyment.

Key features of Foxtel's TV, Broadband and Home Phone bundles include:

- Broadband and home phone delivered over one of Australia's largest telecommunications networks.
- A range of great value data options to choose from, including 50GB, 250GB, 500GB, & 1TB packages, and no peak or off peak data limits¹.
- The Foxtel Hub – Foxtel's WiFi modem, designed to deliver fast WiFi speeds⁴, great in-home coverage and easy streaming to multiple devices.
- Unlimited standard local calls² across all bundles, with the added benefit of unlimited standard national calls included in the 500GB and 1TB bundles.
- No data download limits for Foxtel TV on Foxtel Go and Anytime, Foxtel Play and Presto when connected to Foxtel Broadband³.
- Data usage alerts when you have reached 50%, 85% and 100% of your included monthly data allowance.
- Easy management of all Foxtel services via MyAccount.
- A convenient single source of customer care, including billing and 24/7 technical support.

Foxtel's new broadband bundles are available from today.

For more information please visit: www.foxtel.com.au.

###

Min costs** range from **\$1,399** (Entertainment) to **\$2,707** (Platinum HD), based on the addition of a 12 month direct debit 50GB Home Bundle to an existing TV package, includes a \$119 bundle activation fee and a \$140 Foxtel Hub fee. **Min costs** range from **\$2,339** (Entertainment) to **\$4,955** (Platinum HD), based on the addition of a 24 month direct debit 50GB Home Bundle to an existing TV package, includes a \$59 bundle activation fee and a \$0 Foxtel Hub fee. *Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply.**

^Min cost \$1,549 on a 12 month direct debit plan based on an Entertainment 50GB Home Bundle with a Foxtel iQ2, includes a \$119 bundle activation fee, \$140 Foxtel Hub fee, \$75 standard TV install fee and a \$75 iQ2 equipment fee. **Min cost \$2,489 on a 24 month direct debit plan** based on an Entertainment 50GB Home Bundle with a Foxtel iQ2, includes a \$59 bundle activation fee, \$0 Foxtel Hub fee, \$75 standard TV install fee and a \$75 iQ2 equipment fee. ****Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply.**

¹ **Broadband** speed slowed to 256kbps if included monthly data exceeded.

² **Home phone:** Compatible handset required. Standard home phone to landline call types only. Does not include calls to mobiles, 13xx, 19xx, 1234 and 12456 numbers. For full call charge details, see foxtel.com.au/priceguide.

³ **Unmetered Foxtel:** (Anytime) Available to internet-enabled and connected Foxtel iQ STUs only. You must subscribe to a channel in your residential pack to access corresponding content. Not all channels/programs available. (Foxtel Go) Available to Foxtel residential cable & satellite customers with an STU, excluding Optus TV feat Foxtel customers. Must subscribe to channel (or relevant tier) to access applicable content. Not all channels/content available. Check content and compatible devices/operating systems at foxtel.com.au/discover/foxtelgo. (Foxtel Play) Available to Australian residential users with a compatible internet connected device running an eligible operating system. See full list of compatible devices here: www.foxtel.com.au/foxtelplay/howitworks. Not all channels/content available on all devices with Foxtel Play. (Presto) Presto requires an internet connection, data and a compatible device. Full list of compatible devices available at www.presto.com.au/devices. (Foxtel Go, Foxtel Play & Presto) Recommended internet speeds apply. ISP/data charges apply when connected to 3G/4G. Video quality may vary on 3G/4G or WiFi services.

⁴ **WiFi Speeds:** Actual speeds experienced will vary due to a range of factors that affect broadband and WiFi performance, not limited to condition of network lines, network congestion, the number of active wireless devices in the home, the software and hardware used, distance from exchange, local conditions, physical objects and the wiring at your location.

Standard terms: Foxtel TV, Home Phone and Broadband service must be connected at same physical address. Residential subscribers and standard installs only. Only available for use in Australia. Foxtel Fair Use policy applies. Foxtel and some services, including Foxtel Broadband, not available to all homes. Check your serviceability at foxtel.com.au. Foxtel marks are used under licence by Foxtel Management Pty Ltd.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,500 people, and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.6 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play and online movie service, Presto. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%).

Media enquiries:

David Sims
david.sims@foxtel.com.au
0409 928 209

Appendix Foxtel Broadband and Home Phone Bundles

Pricing for Existing Foxtel TV Customers

<p>50GB</p> <p>50GB Broadband¹ Ideal for surfing the web, email and a little video or gaming.</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local calls².</p>	<p>250GB</p> <p>250GB Broadband¹ For average use of the internet, including video & gaming.</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local calls².</p>	<p>500GB</p> <p>500GB Broadband¹ Perfect for families that watch videos online or download a lot.</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local and national calls².</p>	<p>1TB</p> <p>1TB Broadband¹ For heavy users who need the most from their internet.</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local and national calls².</p>
<p>\$70*</p> <p>EXTRA A MTH ON A 24 MTH PLAN WHEN ADDED TO YOUR TV PACKAGE</p> <hr/> <p>*Min cost \$2339 (Entertainment) to \$4955 (Platinum HD) on direct debit includes standard equipment, installation and activation fees.</p>	<p>\$74*</p> <p>EXTRA A MTH ON A 24 MTH PLAN WHEN ADDED TO YOUR TV PACKAGE</p> <hr/> <p>*Min cost \$2435 (Entertainment) to \$5051 (Platinum HD) on direct debit includes standard equipment, installation and activation fees.</p>	<p>\$85*</p> <p>EXTRA A MTH ON A 24 MTH PLAN WHEN ADDED TO YOUR TV PACKAGE</p> <hr/> <p>*Min cost \$2699 (Entertainment) to \$5315 (Platinum HD) on direct debit includes standard equipment, installation and activation fees.</p>	<p>\$105*</p> <p>EXTRA A MTH ON A 24 MTH PLAN WHEN ADDED TO YOUR TV PACKAGE</p> <hr/> <p>*Min cost \$3179 (Entertainment) to \$5795 (Platinum HD) on direct debit includes standard equipment, installation and activation fees.</p>

***Min cost** ranges based on the addition of a 50GB, 250GB, 500GB or 1TB Home Bundle to an existing TV package. **24 mth plan min costs** include a \$59 bundle activation fee and a \$0 Foxtel Hub fee. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply. More info: <https://www.foxtel.com.au/about/customer-terms.html> for details.

¹.Broadband speeds slowed to 256kbps if included monthly data exceeded.

².Home phone: Compatible handset required. Standard home phone to landline call types only. Does not include calls to mobiles, 13xx, 19xx, 1234 and 12456 numbers. For full call charge details, see foxtel.com.au/priceguide

Standard terms: Foxtel TV, Home Phone and Broadband service must be connected at same physical address. Residential subscribers and standard installs only. Only available for use in Australia. Foxtel Fair Use policy applies. Foxtel TV and some services, including Foxtel Broadband, not available to all homes. Check your serviceability at foxtel.com.au. Foxtel marks are used under licence by Foxtel Management Pty Ltd.

Pricing for New Foxtel Broadband Bundle Customers

<p>50GB</p> <p>50GB Broadband¹ Ideal for surfing the web, email and a little video or gaming</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local calls²</p> <hr/> <p>Foxtel TV Starting with...</p> <p>Entertainment pack 43 channels of brilliant TV for every taste, plus Foxtel iQ2 and Foxtel Go³</p>	<p>250GB</p> <p>250GB Broadband¹ For average use of the internet which includes video and gaming</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local calls²</p> <hr/> <p>Foxtel TV Starting with...</p> <p>Entertainment pack 43 channels of brilliant TV for every taste, plus Foxtel iQ2 and Foxtel Go³</p>	<p>500GB</p> <p>500GB Broadband¹ Perfect for families that watch videos online or download a lot</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local and national calls²</p> <hr/> <p>Foxtel TV Starting with...</p> <p>Entertainment pack 43 channels of brilliant TV for every taste, plus Foxtel iQ2 and Foxtel Go³</p>	<p>1TB</p> <p>1TB Broadband¹ For heavy users who need the most from their internet</p> <hr/> <p>Home Phone Connect with family and friends with unlimited standard local and national calls²</p> <hr/> <p>Foxtel TV Starting with...</p> <p>Entertainment pack 43 channels of brilliant TV for every taste, plus Foxtel iQ2 and Foxtel Go³</p>
<p>\$95*</p> <p>a month on a 12 or 24 month direct debit plan</p> <p><small>*Min cost \$1458 on a 12 mth plan or \$2369 on a 24 mth plan, includes applicable equipment, installation, and activation fees.</small></p>	<p>\$99*</p> <p>a month on a 12 or 24 month direct debit plan</p> <p><small>*Min cost \$1518 on a 12 mth plan or \$2489 on a 24 mth plan, includes applicable equipment, installation, and activation fees.</small></p>	<p>\$110*</p> <p>a month on a 12 or 24 month direct debit plan</p> <p><small>*Min cost \$1638 on a 12 mth plan or \$2729 on a 24 mth plan, includes applicable equipment, installation, and activation fees.</small></p>	<p>\$130*</p> <p>a month on a 12 or 24 month direct debit plan</p> <p><small>*Min cost \$1878 on a 12 mth plan or \$3209 on a 24 mth plan, includes applicable equipment, installation, and activation fees.</small></p>

***Min costs** based on Entertainment 50GB, 250GB, 500GB, 1TB Home Bundles with a Foxtel iQ2. **24 mth plan min cost** includes \$59 bundle activation fee, \$75 standard TV install fee, \$75 iQ2 equipment fee and a \$0 Foxtel Hub **12 mth plan min cost** includes \$119 bundle activation fee, \$75 standard TV install fee, \$75 iQ2 equipment fee and a \$140 Foxtel Hub fee. Bundle prices only apply where you continue to take all relevant services in that bundle. Cancel fees apply. More info: <https://www.foxtel.com.au/about/customer-terms.html> for details.

¹Broadband speeds slowed to 256kbps if included monthly data exceeded.

²Home phone: Compatible handset required. Standard home phone to landline call types only. Does not include calls to mobiles, 13xx, 19xx, 1234 and 12456 numbers. For full call charge details, see [foxtel.com.au/priceguide](https://www.foxtel.com.au/priceguide)

³(Foxtel Go) Available to Foxtel Residential Cable & Satellite customers with an STU, excluding Optus TV feat Foxtel customers. Must subscribe to channel (or relevant tier) to access applicable content. Not all channels/content available. Check content and compatible devices/operating systems here. Recommended internet speeds apply. ISP/data charges apply when connected to 3G/4G. Video quality may vary on 3G/4G or WiFi services.

Standard terms: Foxtel TV, Home Phone and Broadband service must be connected at same physical address. Residential subscribers and standard installs only. Only available for use in Australia. Foxtel Fair Use policy applies. Foxtel TV and some services, including Foxtel Broadband, not available to all homes. Check your serviceability at [foxtel.com.au](https://www.foxtel.com.au). Foxtel marks are used under licence by Foxtel Management Pty Ltd.