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## Introducing Foxtel Now

New look streaming service brings HD, Chromecast and browser support offering a low cost way to stream Foxtel, instantly

Foxtel today unveiled Foxtel Now, a revamped and reenergised, internet delivered subscription TV service, offering a low cost way to sign up and stream Foxtel instantly. Foxtel Now arrives as part of the company's effort to provide Foxtel for everyone across IP delivered and cable/satellite services. Foxtel Now will be available starting 7 June 2017.

Foxtel Now is a new evolution of the Foxtel Play streaming service and features low-priced and flexible bundles that ensure subscribers have greater freedom and access to sign up to Foxtel's incredible content with no set up costs and the ability to cancel at any time.

Foxtel Now arrives with the widely anticipated addition of HD streaming on select devices^ combined with a brand new user interface plus the ability to stream Foxtel Now to the big screen via Google Chromecast.

Foxtel CEO Peter Tonagh said, "Foxtel Now is here and we're thrilled to share it with customers hungry for the best choice in live sport, new movies, TV and complete seasons.

"Over the past few months we've introduced some fantastic new changes to our subscription streaming service including lowering the entry point to \$10 per month and launching on Telstra TV. As part of the evolution of our streaming service, we felt the time was perfect to relaunch the service as Foxtel Now.

"Foxtel Now represents our most flexible and affordable entertainment service and brings with it HD streaming, a great new look and feel and the freedom to jump in and out based on your viewing preferences."

Foxtel Now features five entry level packs to match viewers' interests including Drama and Pop packs priced at \$15 per month each or \$25 for both. Lifestyle, Docos and Kids packs are available at \$10 per month each.

The Drama and Pop packs both feature the showcase channel, which airs HBO's award-winning **Game of Thrones**, meaning fans of the series can enjoy the upcoming **Game of Thrones** season 7, in HD, for only \$15 per month.

Foxtel Now's Movies pack is available for \$20 per month in addition to an entry level pack and the Sports pack is available for an extra \$29\* per month, meaning Sports lovers can now get access to Foxtel's incredible sports programming for a little as \$39 per month.

Foxtel Now launches tomorrow and will be available on PC/Mac via the Google Chrome browser, Telstra TV, iOS and Android mobiles and tablets, and Chromecast.

Additional devices will be updated in the coming months, until then, other devices, including PlayStation 3 & 4, Xbox One and select Smart TVs are able to stream Foxtel content in SD via the Foxtel Play app.

Subscribers will have access to all linear services in the tier along with all of the on-demand, catch up and library content available to that tier plus mobile and tablet access via the new Foxtel Now app. At launch there will be over 16,000 titles in the on demand library, half of them in HD with more HD content being added all the time.

Foxtel Now comes with a two-week free trial. For more information visit: [www.foxtelnow.com.au](http://www.foxtelnow.com.au)

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Foxtel Now requires internet and compatible device. Data charges may apply. Australia only.

<sup>^</sup>HD is only available on PC/Mac via Google Chrome browser, Telstra TV and Chromecast. Not all services/programs available in HD. HD not available on mobile/tablet.

\*A 1c per service per year charge applies for Chelsea TV, MUTV and LFCTV.

#### **About Foxtel**

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,800 people and delivering a diverse subscription television service over cable, satellite and broadband distribution. Foxtel effortlessly connects Australians to all the stories they love by offering a better entertainment experience every day to more than 2.8 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder; Australia's largest HD channel offering; the Foxtel Go App for tablets and mobile devices; internet TV service, Foxtel Play; and television, broadband and home phone bundles with Foxtel internet and voice services delivered over Australia's largest telecommunications network. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%).

#### **Media enquiries:**

Foxtel

David Sims

[david.sims@foxtel.com.au](mailto:david.sims@foxtel.com.au)

(02) 9813 7577 / 0409 928 209