

NATIONAL GEOGRAPHIC AUSTRALIA RE-RELEASES BEFORE THE FLOOD COMMERCIAL-FREE

From today until 11.59pm AEST June 12 it will be available here (please watch &/or share): <u>http://beforetheflood.nationalgeographic.com.au</u>

BEFORE THE FLOOD — Produced by Leonardo DiCaprio, Fisher Stevens, Brett Ratner and James Packer and Executive Produced by Martin Scorsese — Received Worldwide Acclaim for Its Efforts to Engage Citizens in Climate Change Discussions

SYDNEY JUNE 7 2017 – Following last weeks' Trump administration's announcement to withdraw the U.S. from the Paris Climate Accord, National Geographic has re-released **BEFORE THE FLOOD** commercial-free and unauthenticated across its digital platforms as part of the network's continued commitment to covering climate change. Critics called the film *"a rousing call to action"* and *"the climate change documentary Americans need to see."*

BEFORE THE FLOOD, the climate change feature documentary produced and directed by Academy Award-winning filmmaker Fisher Stevens alongside producer, Academy Award-winning actor, environmental activist and U.N. Messenger of Peace Leonardo DiCaprio, premiered last October on National Geographic in 171 countries and 45 languages as well as commercial-free on streaming and digital services, reaching over 60 million people worldwide and surpassing a record-setting 1 billion minutes viewed.

"This story is now more relevant than ever, and as part of our network's ongoing commitment to engaging audiences in important global discussions, we are pleased to again release this powerful and important film for the world to see," said Chris Albert, executive vice president, global communications for National Geographic Global Networks. "By re-releasing **BEFORE THE FLOOD** across our platforms, we hope to continue to educate the world about the facts surrounding climate change, and provide them with the resources and knowledge to preserve our planet, just as National Geographic has done for 129 years."

Following the administration's announcement on June 2, National Geographic Society and National Geographic Partners released a joint statement on the decision the following day:

"We are disappointed that the U.S. administration has withdrawn from the 2015 Paris Agreement, the landmark climate change accord that committed the United States and nearly all nations of the world to take actions to protect and care for our planet. National Geographic has historically witnessed and documented the impacts of changing weather patterns on people and wildlife. Through scientific discovery and exploration, we have supported those findings and been a leader in educating the public about these profound changes."

Tomorrow, June 8, **BEFORE THE FLOOD** will be among the six honorees recognized at the Television Academy Honors, which celebrates and recognizes programming that creates awareness, enlightens, educates and/or positively motivates audiences.

BEFORE THE FLOOD was one of several high-profile feature documentaries on climate change on National Geographic over the past 12 months. **Water & Power: A California Heist**, which included a companion limited series, **Parched**. **Water & Power: A California Heist**, directed by Emmy award winner Marina Zenovich and executive produced by Alex Gibney and Jigsaw Productions, unfolds like a real-life version of the 1974 film noir "Chinatown," as it peels back the layers of California's history of water manipulations. **Parched**, the three-part companion series narrated by Gibney, investigates water wars from West Virginia and Michigan to Syria and India.

The network also has a new feature documentary, **From the Ashes, premiering in Australia on Tuesday 27 June at 7.30pm AEST.** Produced by RadicalMedia, in partnership with Bloomberg Philanthropies, **From the Ashes** portrays Americans in communities across the country as they wrestle with the legacy of the coal industry and what its future should be under the Trump administration. From Appalachia to the West's Powder River Basin, the film goes beyond the rhetoric of the "war on coal" to present compelling and often heartbreaking stories about what's at stake for our economy, health and climate. The film invites audiences to learn more about an industry on the edge and what it means for their lives.

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About National Geographic Partners LLC:

National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo Wild, Nat Geo Mundo, Nat Geo People) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of the world has been the core purpose of National Geographic for 128 years, and now it is committed to going deeper, pushing boundaries, going further for consumers... all while reaching over 730 million people around the world in 171 countries and 45 languages every month. NGP returns 27 percent of its proceeds to the non-profit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit natgeotv.com or nationalgeographic.com.