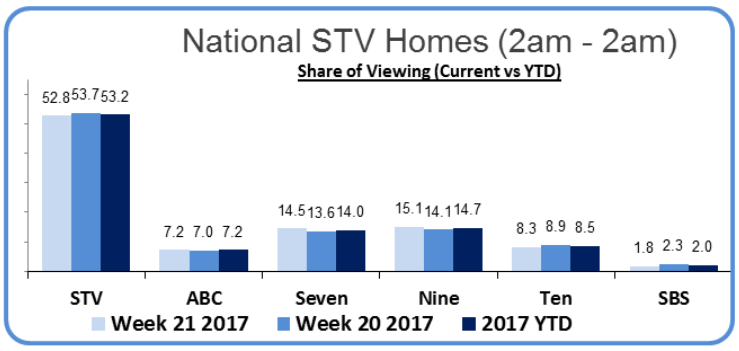
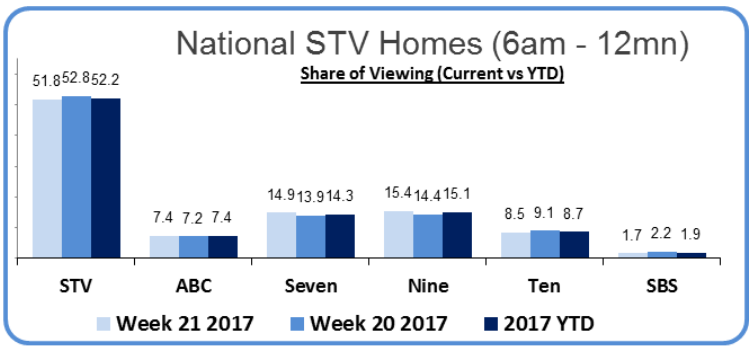
STV WEEKLY RATINGS

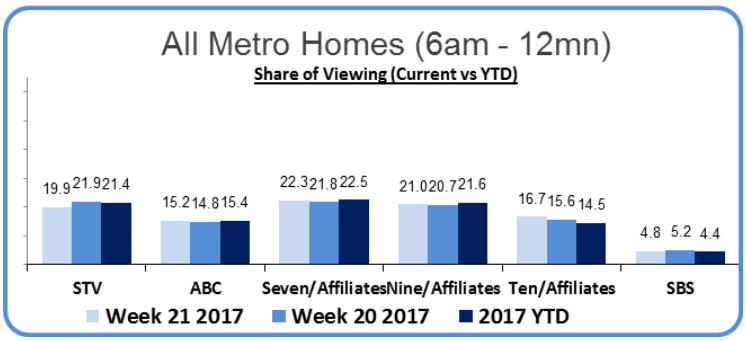
ASTRA Subscription Media Australia

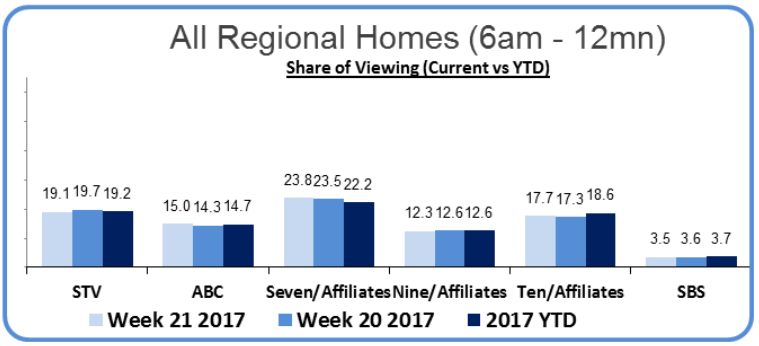
Snapshot Summary: 21/05/2017-27/05/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional









Top STV Programmes by Genre: | Week 21

SPORT	LIVE: AFL SYDNEY V HAWTHORN
LIGHT ENT.	NCIS
DRAMA	WENTWORTH
CHILDREN'S	BLAZE AND THE MONSTER MACHINES
MOVIES	DIE HARD: WITH A VENGEANCE
DOCUMENTARY	GOLD RUSH
LIFESTYLE	SELLING HOUSES AUSTRALIA
NEWS	PAUL MURRAY LIVE
MUSIC	THE OFFICIAL TOP 40

** Based on Overnight Audience Viewing*

Top 5 STV Channels: | Week 21

1. FOX FOOTY
2. FOX LEAGUE
3. TVH!TS
4. Lifestyle
5. nick jr.

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested $893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 21

		Broadcast Details			Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
		Channel	Day	Time	B/cast	Reach
1	LIVE: AFL SYDNEY V HAWTHORN	FOX FOOTY	Fri	19:50:00	325	767
2	LIVE: NRL RABBITOHS V STORM	FOX LEAGUE	Sun	18:28:00	282	594
3	LIVE: NRL WARRIORS V BRONCOS	FOX LEAGUE	Sat	17:30:00	254	557
4	LIVE: AFL GEELONG V PORT ADELAIDE	FOX FOOTY	Thu	19:20:00	247	598
5	LIVE: AFL RICHMOND V ESSENDON	FOX FOOTY	Sat	19:15:00	240	710
6	LIVE: NRL SHARKS V BULLDOGS	FOX LEAGUE	Sat	19:30:00	232	561
7	LIVE: NRL BULLDOGS V ROOSTERS	FOX LEAGUE	Sun	16:11:00	226	458
8	LIVE: AFL MELBOURNE V GOLD COAST	FOX FOOTY	Sat	16:30:00	221	651
9	LIVE: AFL ESSENDON V WEST COAST	FOX FOOTY	Sun	13:10:00	213	514
10	LIVE: NRL SUNDAY TICKET	FOX LEAGUE	Sun	15:48:00	195	294

Top 10 Non-Sports Broadcasts: | Week 21

		Broadcast Details			Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
		Channel	Day	Time	B/cast	Reach
1	SELLING HOUSES AUSTRALIA	LifeStyle	Wed	20:30:34	138	237
2	WENTWORTH	showcase	Tue	20:30:22	73	98
3	NCIS	TVH!TS	Sun	20:30:28	66	113
4	BLAZE AND THE MONSTER MACHINES	Nick Jr.	Sun	8:35:14	62	87
5	PAW PATROL	Nick Jr.	Sat	12:31:28	61	82
6	THE SIMPSONS	FOX8	Wed	19:00:54	61	97
7	PAW PATROL	Nick Jr.	Sun	8:18:51	60	72
8	BLAZE AND THE MONSTER MACHINES	Nick Jr.	Sat	12:05:02	59	75
9	GRAND DESIGNS AUSTRALIA	LifeStyle	Thu	20:29:56	58	142
10	NCIS	TVH!TS	Thu	19:30:25	56	102

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 20*

		Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	SELLING HOUSES AUSTRALIA	LifeStyle	17/05/2017	8:30:35 PM	108.5	150.1
2	SYDNEY: REAL HOUSEWIVES OF...	ARENA	14/05/2017	8:30:32 PM	89.6	122.7
3	WENTWORTH	showcase	16/05/2017	8:30:44 PM	83.4	109.6
4	MIKE AND DAVE NEED WEDDING DATES	Foxtel Movies Premiere	14/05/2017	8:30:26 PM	58.2	97.1
5	THE FLASH	FOX8	17/05/2017	7:30:29 PM	50.4	84.8
6	THE GREAT POTTERY THROW DOWN	LifeStyle	16/05/2017	9:29:54 PM	53.1	77.5
7	GOLD RUSH	Discovery Channel	18/05/2017	8:30:00 PM	55.3	73.9
8	GRAND DESIGNS AUSTRALIA	LifeStyle	18/05/2017	8:30:16 PM	65.0	73.8
9	SUPERGIRL	FOX8	16/05/2017	7:30:07 PM	42.5	70.2
10	PAW PATROL	Nick Jr.	20/05/2017	8:20:20 AM	59.8	68.0

** Single Broadcast (excludes +2)*

STV Homes *= STV homes only, metro & regional markets* ***• FTA*** *network ratings include DTT channels* ***• Year-to-Date*** *based on overnight data current week/consolidated all other weeks* ***• Sources:*** *OzTAM (NatSTV, MTV) & RegTAM (RTV).* **Audience Definitions for the Program Listing:** The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. **B/Cast** only represents the average audience to the broadcast's time and date noted; **Plus2** is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. **Weekly Reach** (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.