

STV WEEKLY RATINGS

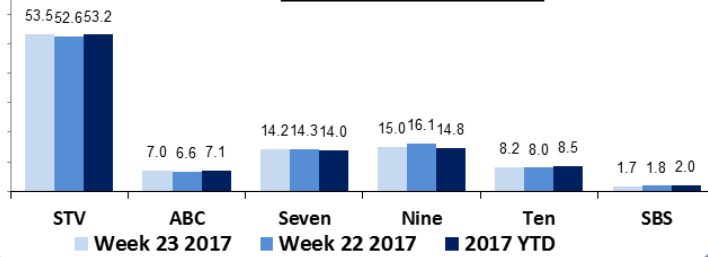
ASTRA Subscription Media Australia

Snapshot Summary: 04/06/2017-10/06/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

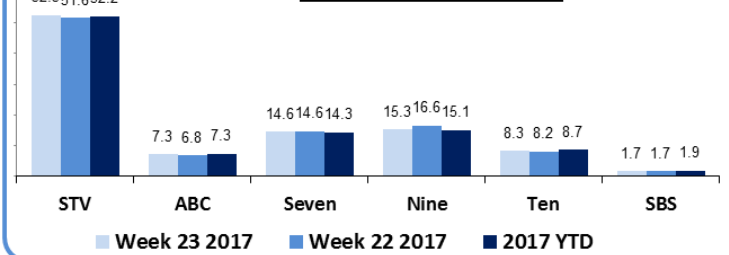
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



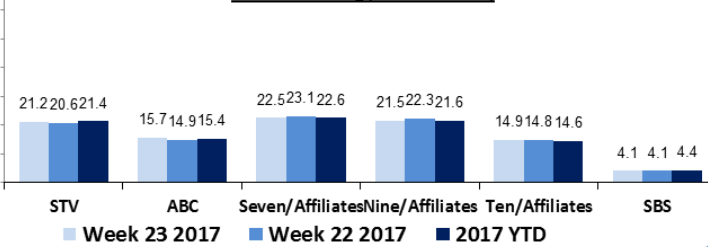
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



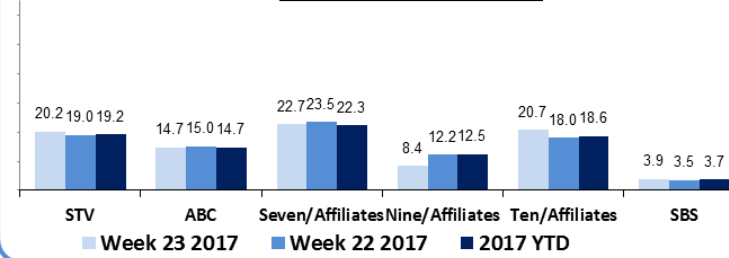
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 23

Top 5 STV Channels: | Week 23

SPORT	LIVE: AFL FREMANTLE V COLLINGWOOD	LIGHT ENT.	NCIS	DRAMA	WENTWORTH
	FOX FOOTY		TVH!TS		showcase
CHILDREN'S	NELLA THE PRINCESS KNIGHT	MOVIES	JASON BOURNE	DOCUMENTARY	DEADLIEST CATCH
	nick jr.		FOXTEL/MOVIES PREMIERE		Discovery CHANNEL
LIFESTYLE	SELLING HOUSES AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	TOP 1000: ULTIMATE '80S
	Lifestyle		sky NEWS LIVE		max WHERE MUSIC LIVES

* Based on Overnight Audience Viewing

1.	FOX LEAGUE
2.	FOX FOOTY
3.	TVH!TS
4.	nick jr.
5.	Lifestyle

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 23

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	LIVE: AFL FREMANTLE V COLLINGWOOD	FOX FOOTY	Sun 16:40:00	279	710
2	LIVE: NRL EELS V COWBOYS	FOX LEAGUE	Sat 19:30:00	255	557
3	LIVE: NRL PANTHERS V RAIDERS	FOX LEAGUE	Sat 17:30:00	254	552
4	LIVE: NRL SHARKS V STORM	FOX LEAGUE	Thu 19:54:00	244	538
5	LIVE: NRL BRONCOS V RABBITOHS	FOX LEAGUE	Fri 19:50:00	229	513
6	LIVE: NRL BULLDOGS V PANTHERS	FOX LEAGUE	Sun 16:10:00	211	426
7	LIVE: NRL SEA EAGLES V KNIGHTS	FOX LEAGUE	Fri 18:00:00	206	511
8	LIVE: NRL SEA EAGLES V RAIDERS	FOX LEAGUE	Sun 14:03:00	202	415
9	LIVE: AFL ADELAIDE V ST KILDA	FOX FOOTY	Fri 19:50:00	200	598
10	LIVE: NRL SUNDAY TICKET	FOX LEAGUE	Sun 15:56:00	200	309

Top 10 Non-Sports Broadcasts: | Week 23

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	JASON BOURNE	Foxtel Premiere	Sun 20:30:14	85	212
2	WENTWORTH	showcase	Tue 20:30:47	81	105
3	NELLA THE PRINCESS KNIGHT	Nick Jr.	Thu 17:01:41	70	90
4	SELLING HOUSES AUSTRALIA	LifeStyle	Thu 19:30:15	65	128
5	RUSTY RIVETS	Nick Jr.	Thu 17:52:35	63	78
6	SHIMMER AND SHINE	Nick Jr.	Thu 17:28:07	61	74
7	NCIS	TVHITS	Wed 19:30:57	61	98
8	PAW PATROL	Nick Jr.	Thu 16:46:13	60	75
9	THE BIG BANG THEORY	COMEDY CHANNEL	Wed 19:30:21	59	77
10	PAW PATROL	Nick Jr.	Thu 16:21:20	58	72

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 22*

Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	WENTWORTH	showcase	30/05/2017 8:30:09 PM	73.7 153.5
2	BAD MOMS	Foxtel Movies Premiere	28/05/2017 8:30:49 PM	78.2 138.3
3	PAW PATROL	Nick Jr.	3/06/2017 5:30:01 PM	43.0 129.3
4	PEPPA PIG	Nick Jr.	29/05/2017 3:43:18 PM	42.8 74.4
5	GRAND DESIGNS AUSTRALIA	LifeStyle	1/06/2017 8:29:54 PM	57.8 71.0
6	PEPPA PIG	Nick Jr.	3/06/2017 7:59:07 AM	62.3 69.9
7	PAW PATROL	Nick Jr.	3/06/2017 8:28:38 AM	68.6 68.6
8	THE BIG BANG THEORY	COMEDY CHANNEL	29/05/2017 8:03:57 PM	67.2 68.5
9	BAD MOMS	Foxtel Movies Comedy	3/06/2017 8:31:17 PM	54.0 67.2
10	FURTHER BACK IN TIME FOR DINNER	LifeStyle	1/06/2017 9:34:46 PM	35.1 67.1

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.