

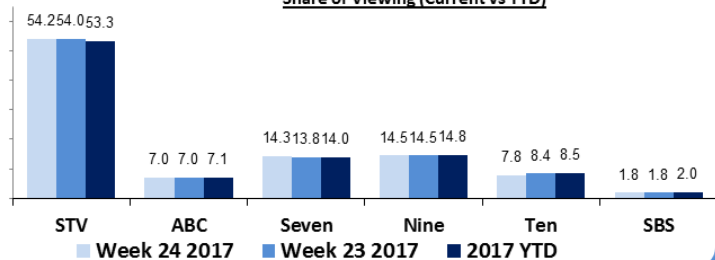
# STV WEEKLY RATINGS

Snapshot Summary: 11/06/2017-17/06/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

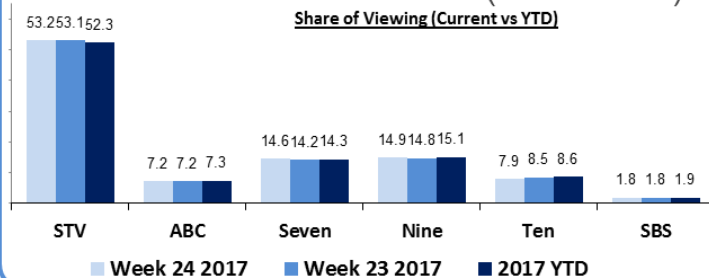
## National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



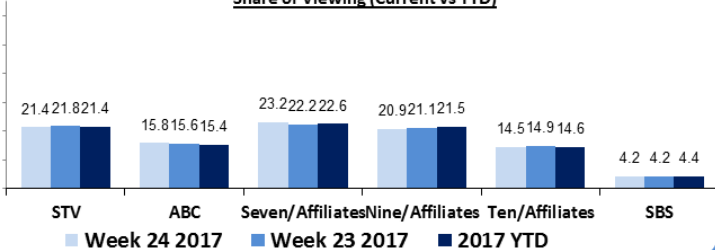
## National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



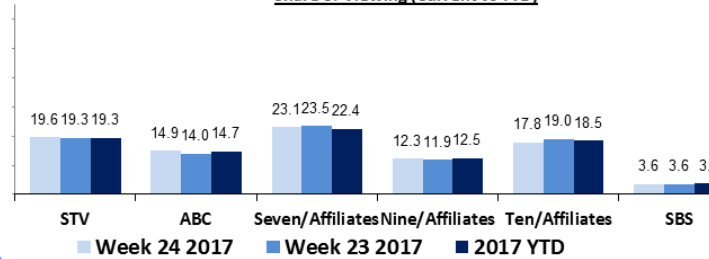
## All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



## All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



## Top STV Programmes by Genre: | Week 24

## Top 5 STV Channels: | Week 24

SPORT	LIVE: NRL STORM V COWBOYS 	LIGHT ENT.	FAMILY GUY 	DRAMA	WENTWORTH 
	RUSTY RIVETS 		BEN-HUR 		GOLD RUSH 
CHILDREN'S		MOVIES		DOCUMENTARY	
LIFESTYLE	GRAND DESIGNS AUSTRALIA 	NEWS	PAUL MURRAY LIVE 	MUSIC	THE OFFICIAL TOP 40 

\* Based on Overnight Audience Viewing

1.	
2.	
3.	
4.	
5.	

### About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit [www.astra.org.au](http://www.astra.org.au).

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# STV WEEKLY RATINGS

ASTRA Subscription Media Australia

Snapshot Summary: 11/06/2017-17/06/2017

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## Top 10 Sports Broadcasts: | Week 24

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	LIVE: NRL STORM V COWBOYS	FOX LEAGUE	Sat 17:30:00	265	606
2	LIVE: AFL MELBOURNE V COLLINGWOOD	FOX FOOTY	Mon 15:20:00	264	557
3	LIVE: AFL CARLTON V GWS	FOX FOOTY	Sun 15:20:00	255	614
4	LIVE: AFL NORTH MELBOURNE V ST KILDA	FOX FOOTY	Fri 19:50:00	255	661
5	LIVE: NRL SHARKS V WESTS TIGERS	FOX LEAGUE	Sat 19:30:00	254	568
6	LIVE: AFL WEST COAST V GEELONG	FOX FOOTY	Thu 20:10:00	249	592
7	LIVE: NRL BULLDOGS V DRAGONS	FOX LEAGUE	Mon 15:58:00	225	435
8	LIVE: AFL GOLD COAST V CARLTON	FOX FOOTY	Sat 19:15:00	219	637
9	LIVE: NRL WESTS TIGERS V ROOSTERS	FOX LEAGUE	Sun 16:11:00	207	420
10	LIVE: NRL RABBITOHS V TITANS	FOX LEAGUE	Fri 19:50:00	206	463

## Top 10 Non-Sports Broadcasts: | Week 24

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach	
1	GRAND DESIGNS AUSTRALIA	LifeStyle	Thu 20:30:36	91	197
2	WENTWORTH	showcase	Tue 20:30:14	81	109
3	RUSTY RIVETS	Nick Jr.	Sun 9:05:45	63	74
4	PEPPA PIG	Nick Jr.	Sun 8:05:26	60	65
5	BEN-HUR	Movies Premiere	Sat 20:30:42	57	161
6	WENTWORTH	showcase	Wed 12:07:58	56	95
7	FAMILY GUY	FOX8	Mon 19:30:17	55	87
8	BLAZE AND THE MONSTER MACHINES	Nick Jr.	Sun 8:40:01	54	62
9	PEPPA PIG	Nick Jr.	Tue 15:39:03	54	60
10	NCIS	TVH!TS	Thu 19:30:43	54	99

## Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 21\*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	JASON BOURNE	Foxtel Movies Premiere	4/06/2017 8:30:14 PM	85.2	139.0
2	WENTWORTH	showcase	6/06/2017 8:30:47 PM	81.1	108.7
3	THE SECRET LIFE OF PETS	Foxtel Movies Family	10/06/2017 7:34:13 PM	46.2	97.8
4	JASON BOURNE	Foxtel Movies Action	10/06/2017 8:31:01 PM	48.9	84.1
5	DESPICABLE ME 2	Foxtel Movies Family	10/06/2017 5:52:29 PM	44.1	83.8
6	PAW PATROL	Nick Jr.	8/06/2017 4:46:13 PM	59.8	80.4
7	NELLA THE PRINCESS KNIGHT	Nick Jr.	8/06/2017 5:01:41 PM	69.6	79.4
8	ORANGE IS THE NEW BLACK	showcase	9/06/2017 7:44:07 PM	25.5	77.1
9	ORANGE IS THE NEW BLACK	showcase	9/06/2017 5:54:16 PM	42.9	72.5
10	PEPPA PIG	Nick Jr.	7/06/2017 7:54:29 AM	49.2	70.6

\* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.