

STV WEEKLY RATINGS

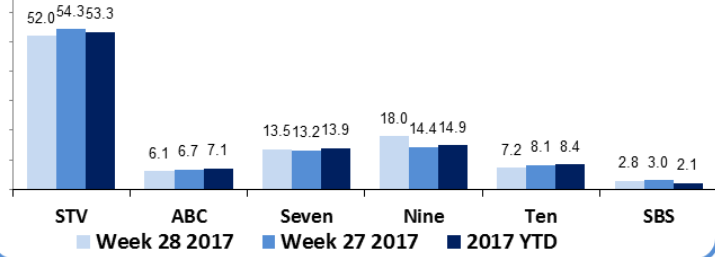
ASTRA Subscription Media Australia

Snapshot Summary: 09/07/2017-15/07/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

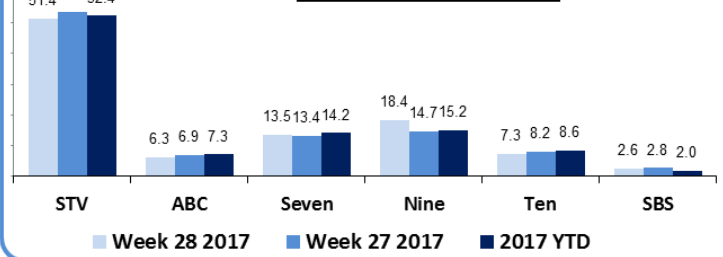
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



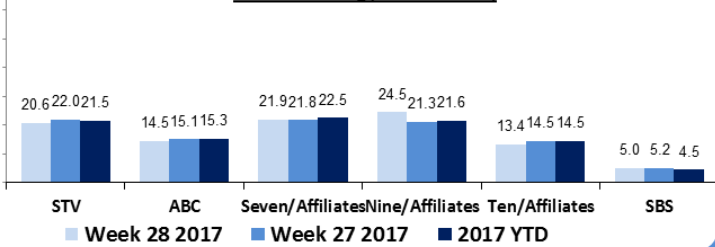
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



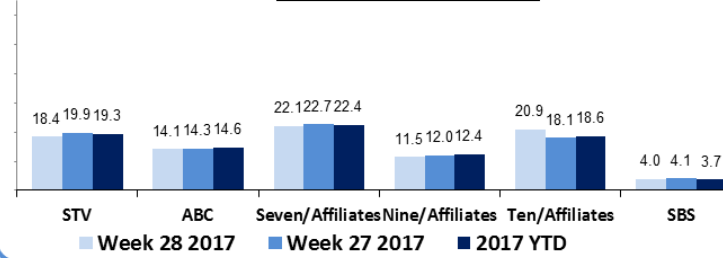
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 28

Top 5 STV Channels: | Week 28

SPORT	LIVE: NRL KNIGHTS V BRONCOS 	LIGHT ENT.	NCIS: LOS ANGELES 	DRAMA	VERA: NATURAL SELECTION
	NELLA THE PRINCESS KNIGHT 		THE MAGNIFICENT SEVEN 		DOCU-
CHILDREN'S		MOVIES		MUSIC	
LIFESTYLE	LOCATION, LOCATION, LOCATION 	NEWS	PAUL MURRAY LIVE 		HIT CLIP: MACK-LEMORE FT. SKYLAR GREY

* Based on Overnight Audience Viewing

1. FOX FOOTY
2. FOX LEAGUE
3. TVH!TS
4. nick jr
5. FOX8

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 28

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	LIVE: NRL KNIGHTS V BRONCOS	FOX LEAGUE	Sat	17:30:00	265	535
2	LIVE: AFL ST KILDA V ESSENDON	FOX FOOTY	Fri	19:50:00	263	621
3	LIVE: NRL TITANS V SHARKS	FOX LEAGUE	Sat	19:30:00	233	545
4	LIVE: AFL GOLD COAST V COLLINGWOOD	FOX FOOTY	Sat	16:30:00	226	638
5	LIVE: NRL RAIDERS V DRAGONS	FOX LEAGUE	Fri	19:50:00	215	449
6	LIVE: AFL WEST COAST V PORT ADELAIDE	FOX FOOTY	Sun	16:40:00	194	555
7	LIVE: NRL WARRIORS V PANTHERS	FOX LEAGUE	Fri	18:00:00	194	468
8	LIVE: AFL GEELONG V HAWTHORN	FOX FOOTY	Sat	13:30:00	194	520
9	LIVE: AFL NORTH MELBOURNE V FREMANTLE	FOX FOOTY	Sun	13:10:00	192	488
10	LIVE: AFL GWS V SYDNEY	FOX SPORTS 503	Sat	19:00:00	188	677

Top 10 Non-Sports Broadcasts: | Week 28

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	THE MAGNIFICENT SEVEN	Foxtel Movies Premiere	Sun	20:31:10	71	154
2	PAUL MURRAY LIVE	SKY NEWS LIVE	Tue	21:00:00	67	128
3	JONES & CO	SKY NEWS LIVE	Tue	20:00:00	67	125
4	NELLA THE PRINCESS KNIGHT	Nick Jr.	Mon	17:34:16	59	76
5	VERA: NATURAL SELECTION	13TH STREET	Mon	20:30:10	58	86
6	PAUL MURRAY LIVE	SKY NEWS LIVE	Mon	21:00:00	57	106
7	PEPPA PIG	Nick Jr.	Wed	7:57:44	57	60
8	PAW PATROL	Nick Jr.	Mon	17:06:49	56	83
9	PEPPA PIG	Nick Jr.	Wed	8:02:44	54	55
10	PAW PATROL	Nick Jr.	Sun	15:34:16	53	64

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 27*

Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)		
1	DEEPWATER HORIZON	Foxtel Movies Premiere	2/07/2017	8:32:55 PM	59.5	95.7
2	COMMON SENSE	LifeStyle	5/07/2017	7:30:23 PM	55.6	78.3
3	FROZEN	Foxtel Movies Disney	6/07/2017	4:45:34 PM	35.0	77.8
4	COURT JUSTICE: SYDNEY	crime + investigation	2/07/2017	7:30:02 PM	53.5	72.3
5	CARS 2	Foxtel Movies Disney	3/07/2017	4:46:14 PM	45.0	70.6
6	PAUL MURRAY LIVE	SKY NEWS LIVE	3/07/2017	9:00:00 PM	68.3	68.6
7	THE WORLD'S MOST EXTRAORDINARY HOMES	LifeStyle	6/07/2017	8:30:16 PM	53.9	67.1
8	PEPPA PIG	Nick Jr.	6/07/2017	4:11:14 PM	51.6	66.0
9	NCIS: LOS ANGELES	TVHITS	6/07/2017	8:30:28 PM	56.3	65.7
10	FURTHER BACK IN TIME FOR DINNER	LifeStyle	6/07/2017	9:42:17 PM	27.0	65.2

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.