

# STV WEEKLY RATINGS

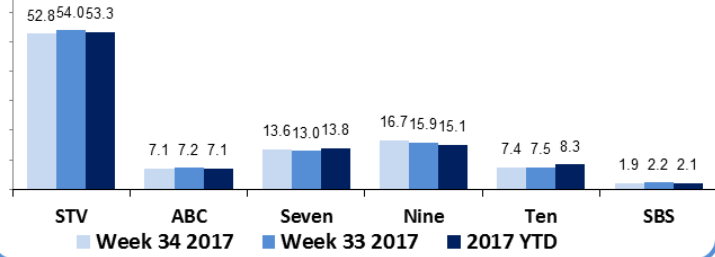
**ASTRA** Subscription Television Australia

Snapshot Summary: 20/08/2017-26/08/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

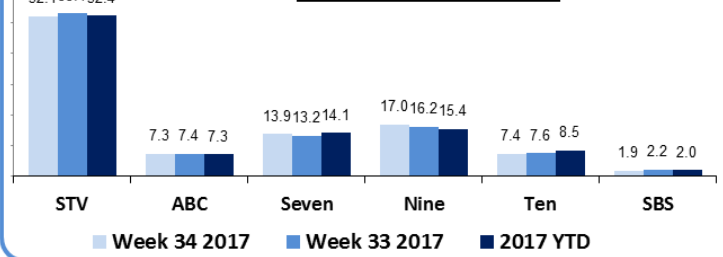
## National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



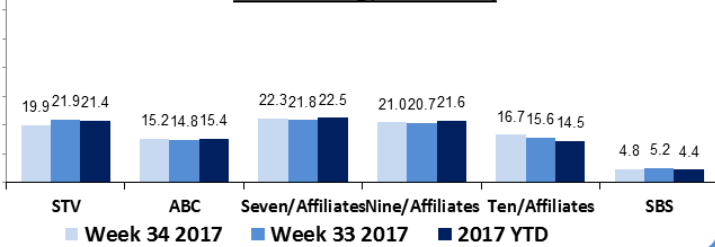
## National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



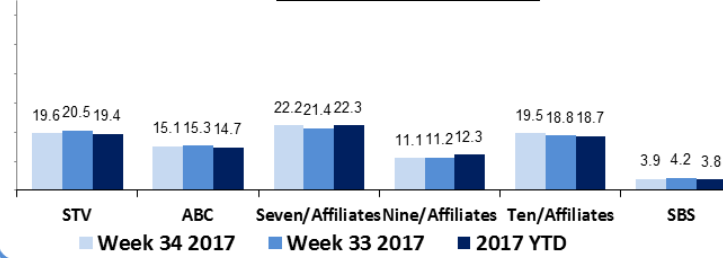
## All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



## All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



## Top STV Programmes by Genre: | Week 34

## Top 5 STV Channels: | Week 34

SPORT	LIVE: AFL HAWTHORN V WESTERN BULLDOGS	LIGHT ENT.	NCIS	DRAMA	GAME OF THRONES
	FOX FOOTY		TVH!TS		showcase
CHILDREN'S	THE LION GUARD	MOV-	THE ACCOUNTANT	DOCU-	AUSSIE GOLD HUNTERS
	Disney JUNIOR		premiere movies		Discovery CHANNEL
LIFESTYLE	SELLING HOUSES AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	TOP 200: ULTIMATE '80S
	Lifestyle		sky NEWS LIVE		max WHERE MUSIC LIVES

\* Based on Overnight Audience Viewing

1.	FOX FOOTY
2.	FOX LEAGUE
3.	TVH!TS
4.	FOX8
5.	nick jr.

### About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit [www.astra.org.au](http://www.astra.org.au).

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Snapshot Summary: 20/08/2017-26/08/2017

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## Top 10 Sports Broadcasts: | Week 34

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	LIVE: AFL HAWTHORN V WESTERN BULLDOGS	FOX FOOTY	Fri	19:50:00	295	691
2	LIVE: AFL SYDNEY V CARLTON	FOX FOOTY	Sat	16:30:00	259	705
3	LIVE: NRL SHARKS V ROOSTERS	FOX LEAGUE	Sat	19:30:00	255	581
4	LIVE: NRL WESTS TIGERS V COWBOYS	FOX LEAGUE	Fri	19:50:00	248	501
5	LIVE: AFL GEELONG V GWS	FOX FOOTY	Sat	19:15:00	248	738
6	LIVE: NRL STORM V RABBITOHS	FOX LEAGUE	Sat	17:30:00	242	644
7	LIVE: NRL BRONCOS V EELS	FOX LEAGUE	Thu	19:54:00	237	431
8	LIVE: NRL RAIDERS V KNIGHTS	FOX LEAGUE	Fri	18:00:00	223	480
9	LIVE: AFL COLLINGWOOD V MELBOURNE	FOX FOOTY	Sat	13:30:00	215	550
10	LIVE: THE RUGBY C'SHIP: NZ V AUSTRALIA	FOX SPORTS 501	Sat	17:25:00	210	453

## Top 10 Non-Sports Broadcasts: | Week 34

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	GAME OF THRONES	showcase	Mon	11:00:44	522	671
2	GAME OF THRONES	showcase	Mon	20:30:31	224	340
3	TOP OF THE LAKE: CHINA GIRL	BBC First	Sun	20:30:14	131	188
4	THE ACCOUNTANT	Foxtel Movies Premiere	Sun	20:30:13	76	148
5	GAME OF THRONES	showcase	Tue	5:04:03	73	108
6	AUSSIE GOLD HUNTERS	Discovery Channel	Thu	19:30:00	71	129
7	NCIS	TVHITS	Wed	19:30:20	58	90
8	MRS. BROWN'S BOYS	UKTV	Wed	21:07:11	58	97
9	MRS. BROWN'S BOYS	UKTV	Wed	20:31:41	57	109
10	THE LION GUARD	Disney Junior	Sun	9:14:13	56	72

## Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 33\*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)
1	GAME OF THRONES	14/08/2017	11:00:28 AM	457.3	472.2
2	GAME OF THRONES	14/08/2017	8:30:25 PM	253.7	270.9
3	TABOO	14/08/2017	9:30:22 PM	47.8	134.7
4	GAME OF THRONES	15/08/2017	4:31:30 AM	94.3	95.4
5	AUSSIE GOLD HUNTERS	17/08/2017	7:30:00 PM	74.9	81.2
6	UNDERWORLD: BLOOD WARS	13/08/2017	8:30:57 PM	45.0	78.8
7	GAME OF THRONES	15/08/2017	9:31:39 PM	39.8	73.9
8	NCIS	13/08/2017	8:30:07 PM	64.7	67.8
9	SUPERSTORE	13/08/2017	7:30:12 PM	28.4	61.3
10	PEPPA PIG	13/08/2017	7:56:01 AM	56.8	61.1

\* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.