

STV WEEKLY RATINGS

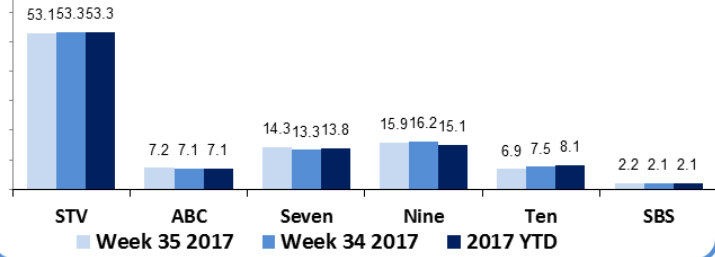
ASTRA Subscription Television Australia

Snapshot Summary: 27/08/2017-02/09/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

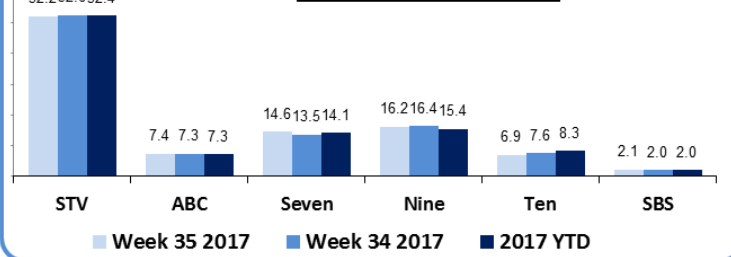
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



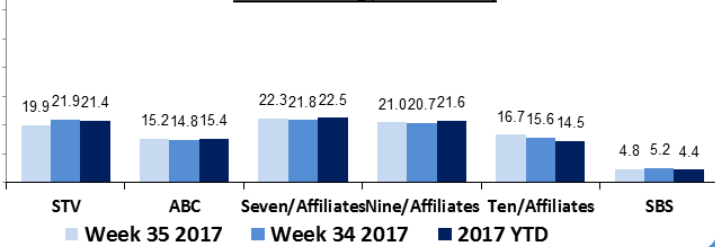
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



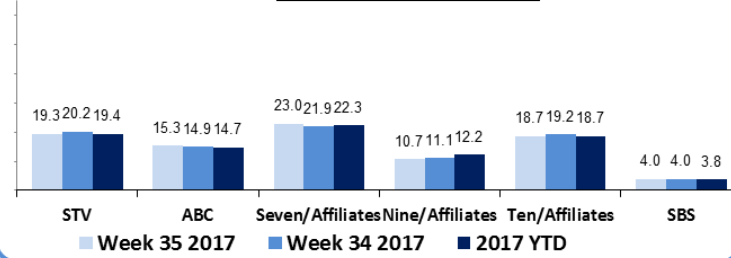
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 35

Top 5 STV Channels: | Week 35

SPORT	LIVE: NRL SEA EAGLES V PANTHERS 	NCIS 	GAME OF THRONES
	BALLOON BARNYARD 	ARRIVAL 	AUSSIE GOLD HUNTERS
CHILDREN'S	SELLING HOUSES AUSTRALIA 	PAUL MURRAY LIVE 	HIT CLIP: KATY PERRY FT. NICKI MINAJ

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* Based on Overnight Audience Viewing

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 35

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	LIVE: NRL SEA EAGLES V PANTHERS	FOX LEAGUE	Sat	17:30:00	288	604
2	LIVE: NRL STORM V RAIDERS	FOX LEAGUE	Sat	19:30:00	267	614
3	LIVE: NRL PANTHERS V DRAGONS	FOX LEAGUE	Sun	16:11:00	265	497
4	LIVE: AFL WEST COAST V ADELAIDE	FOX FOOTY	Sun	16:40:00	260	674
5	LIVE: NRL SUNDAY TICKET	FOX LEAGUE	Sun	15:57:00	229	326
6	LIVE: NRL COWBOYS V BRONCOS	FOX LEAGUE	Thu	19:54:00	220	505
7	LIVE: NRL EELS V RABBITOHS	FOX LEAGUE	Fri	19:50:00	214	468
8	LIVE: FOOTBALL: WCQ: JAPAN V AUSTRALIA	FOX SPORTS 501	Thu	20:33:00	212	486
9	LIVE: NRL SUPER SATURDAY	FOX LEAGUE	Sat	16:50:00	208	349
10	LIVE: AFL ESSENDON V FREMANTLE	FOX FOOTY	Sun	13:10:00	207	489

Top 10 Non-Sports Broadcasts: | Week 35

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	GAME OF THRONES	showcase	Mon	11:00:17	561	663
2	GAME OF THRONES	showcase	Mon	20:30:14	306	424
3	TOP OF THE LAKE: CHINA GIRL	BBC First	Sun	20:30:05	87	126
4	GAME OF THRONES	showcase	Tue	4:15:12	83	132
5	ARRIVAL	Foxtel Movies Premiere	Sun	20:32:58	71	136
6	AUSSIE GOLD HUNTERS	Discovery Channel	Thu	19:30:00	69	115
7	BALLOON BARNYARD	Disney Junior	Thu	8:49:56	61	63
8	DOC MCSTUFFINS	Disney Junior	Thu	8:25:13	56	70
9	SHIMMER AND SHINE	Nick Jr.	Mon	17:30:04	54	81
10	SHIMMER AND SHINE	Nick Jr.	Mon	17:56:15	52	78

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 34*

Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)		
1	GAME OF THRONES	showcase	21/08/2017	11:00:44 AM	522.3	566.3
2	GAME OF THRONES	showcase	21/08/2017	8:30:31 PM	223.6	232.9
3	TOP OF THE LAKE: CHINA GIRL	BBC First	20/08/2017	8:30:14 PM	130.7	154.1
4	THE ACCOUNTANT	Foxtel Movies Premiere	20/08/2017	8:30:13 PM	76.0	129.2
5	TABOO	BBC First	21/08/2017	9:30:17 PM	36.9	122.8
6	THE ACCOUNTANT	Foxtel Movies Action	25/08/2017	8:33:28 PM	33.3	80.3
7	SUPERSTORE	FOX8	20/08/2017	7:30:03 PM	41.2	79.5
8	AUSSIE GOLD HUNTERS	Discovery Channel	24/08/2017	7:30:00 PM	71.3	75.8
9	NCIS	TVHITS	23/08/2017	7:30:20 PM	58.3	74.9
10	GAME OF THRONES	showcase	22/08/2017	5:04:03 AM	73.4	73.4

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.