

# STV WEEKLY RATINGS

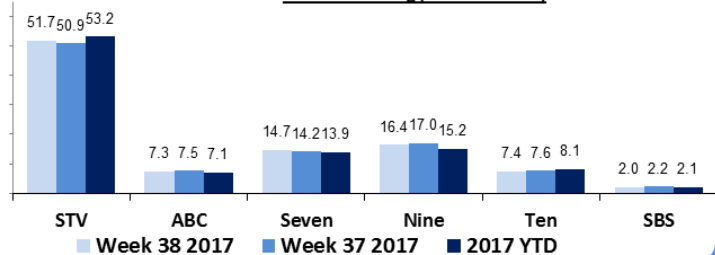
**ASTRA** Subscription Television Australia

Snapshot Summary: 17/09/2017-23/09/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

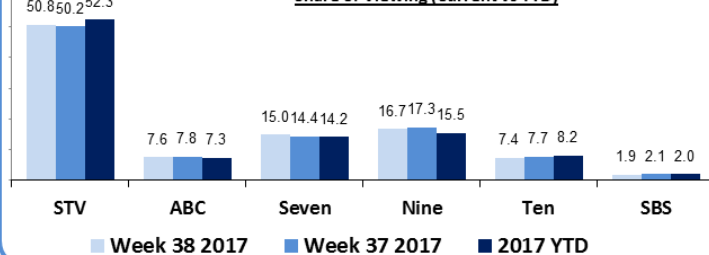
## National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



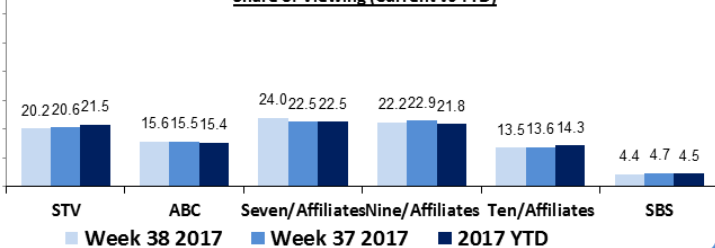
## National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



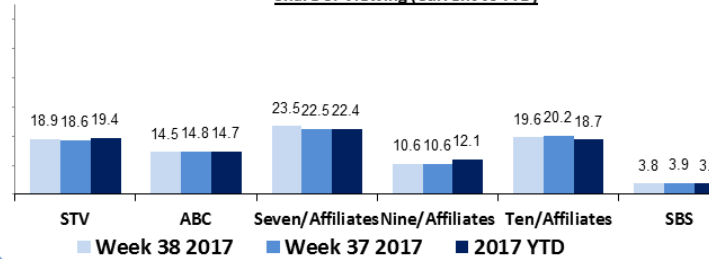
## All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



## All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



## Top STV Programmes by Genre: | Week 38

## Top 5 STV Channels: | Week 38

SPORT	LIVE: AFL SF#2 GEELONG V SYDNEY	LIGHT ENT.	LIVE: THE 69TH PRIMETIME EMMY	DRAMA	TOP OF THE LAKE: CHINA GIRL
CHILDREN'S	PAW PATROL	MOV-	HACKSAW RIDGE	DOCU-	DEADLIEST CATCH
LIFESTYLE	SELLING HOUSES AUSTRALIA	NEWS	PAUL MURRAY LIVE	MUSIC	THE OFFICIAL TOP 40

\* Based on Overnight Audience Viewing

1.	
2.	
3.	
4.	
5.	

### About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit [www.astra.org.au](http://www.astra.org.au).

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Snapshot Summary: 17/09/2017-23/09/2017

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## Top 10 Sports Broadcasts: | Week 38

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	LIVE: AFL PF#2 RICHMOND V GWS	FOX FOOTY	Sat	16:45:00	552	1,038
2	LIVE: AFL PF#1 ADELAIDE V GEELONG	FOX FOOTY	Fri	19:50:00	436	954
3	LIVE: NRL PF#2 ROOSTERS V COWBOYS	FOX LEAGUE	Sat	19:40:00	409	708
4	LIVE: NRL PF#1 STORM V BRONCOS	FOX LEAGUE	Fri	19:50:00	390	821
5	LIVE: AFL: FINALS FOOTY ON FOX	FOX FOOTY	Sat	19:30:00	243	640
6	LIVE: THE WEEKEND WRAP	FOX LEAGUE	Sat	21:30:00	175	530
7	LIVE: AFL: FINALS FOOTY ON FOX	FOX FOOTY	Fri	19:00:00	174	475
8	LIVE: MOTORSPORT: SUPERCARS RACE 19	FOX SPORTS 506	Sun	13:15:00	172	351
9	LIVE: CRICKET: ODI IND V AUS GAME 1	FOX SPORTS 505	Sun	17:50:00	166	592
10	LIVE: AFL: FINALS FOOTY ON FOX	FOX FOOTY	Fri	22:30:00	165	473

## Top 10 Non-Sports Broadcasts: | Week 38

Broadcast Details				Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)	
Channel	Day	Time	B/cast	Reach		
1	TOP OF THE LAKE: CHINA GIRL	BBC First	Sun	20:30:31	72	89
2	HACKSAW RIDGE	Foxtel Movies Premiere	Sun	20:30:52	71	158
3	OUTLANDER	showcase	Mon	19:29:05	60	82
4	LIVE: THE 69TH PRIMETIME EMMY AWARDS	FOX8	Mon	9:59:44	60	161
5	PAW PATROL	Nick Jr.	Sat	8:22:15	53	63
6	NCIS	TVH!TS	Thu	19:30:09	53	82
7	SELLING HOUSES AUSTRALIA	LifeStyle	Thu	19:30:12	52	136
8	THE SIMPSONS	FOX8	Mon	20:00:26	51	95
9	THE GIRL ON THE TRAIN	Foxtel Movies Premiere	Sat	20:30:00	51	151
10	PAUL MURRAY LIVE	SKY NEWS LIVE	Tue	21:00:00	50	129

## Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 37\*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)	
1	ROGUE ONE: A STAR WARS STORY	Foxtel Movies Premiere	10/09/2017	8:30:29 PM	79.3	127.3
2	OUTLANDER	showcase	11/09/2017	7:30:10 PM	76.0	121.0
3	TOP OF THE LAKE: CHINA GIRL	BBC First	10/09/2017	8:30:28 PM	70.6	90.3
4	TROLLS	Foxtel Movies Family	13/09/2017	9:00:55 PM	6.6	81.2
5	LAST WEEK TONIGHT WITH JOHN OLIVER	COMEDY CHANNEL	11/09/2017	9:05:30 PM	30.6	67.8
6	SELLING HOUSES AUSTRALIA	LifeStyle	14/09/2017	7:30:00 PM	60.4	65.2
7	SOLACE	Foxtel Movies Premiere	16/09/2017	8:30:01 PM	27.0	64.0
8	VICTORIA	BBC First	12/09/2017	8:30:29 PM	41.7	61.6
9	MOANA	Foxtel Movies Disney	13/09/2017	4:40:29 PM	22.2	60.9
10	JONES & CO	SKY NEWS LIVE	12/09/2017	8:00:00 PM	59.2	60.7

\* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.