

STV WEEKLY RATINGS

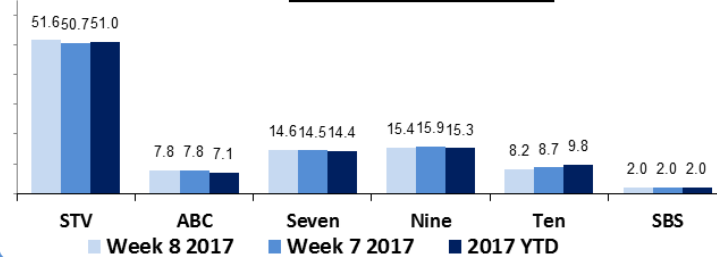
ASTRA Subscription Media Australia

Snapshot Summary: 19/02/2017-25/02/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

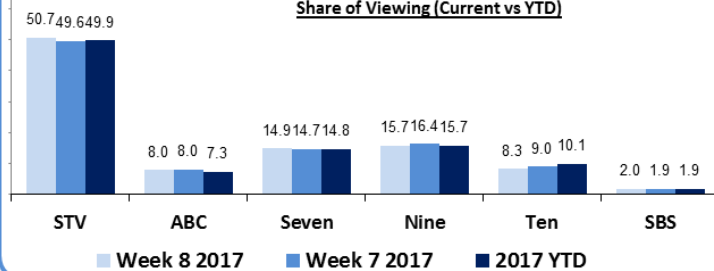
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



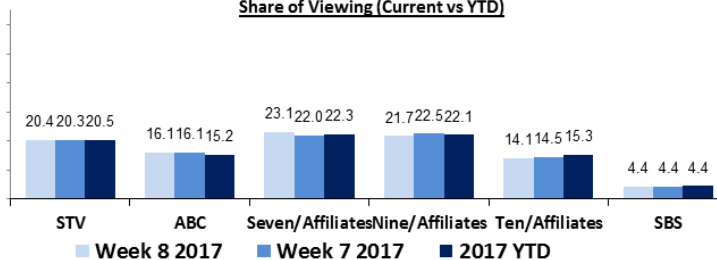
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



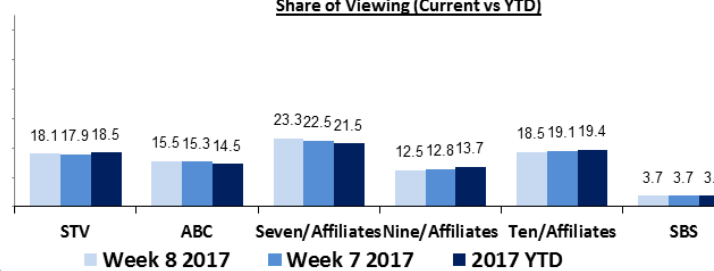
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 8

Top 5 STV Channels: | Week 8

SPORT	LIVE: RUGBY LEAGUE: CHARITY SHIELD 	LIGHT ENT.	THE WALKING DEAD 	DRAMA	BIG LITTLE LIES
	PAW PATROL 		DIRTY GRANDPA 		COAST AUSTRALIA
CHILDREN'S	GOGGLEBOX AUSTRALIA 	NEWS	PAUL MURRAY LIVE 	MUSIC	THE OFFICIAL TOP 40

* Based on Overnight Audience Viewing

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About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 8

Broadcast Details					Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach		
1	LIVE: RUGBY LEAGUE: CHARITY SHIELD	FOX SPORTS 2	Sun	15:59:00	176	342
2	LIVE: RUGBY LEAGUE: CHARITY SHIELD POST GAME	FOX SPORTS 2	Sun	17:47:00	127	211
3	LIVE: AFL: JLT SERIES: RICHMOND V ADEL	FOX FOOTY	Fri	19:30:00	116	386
4	LIVE: SUPER RUGBY: WARATAHS V FORCE	FOX SPORTS 501	Sat	19:20:00	102	290
5	LIVE: AFL: JLT SERIES: ST K V PORT ADEL	FOX FOOTY	Thu	19:40:00	92	278
6	LIVE: RUGBY LEAGUE: CHARITY SHIELD PRE GAME	FOX SPORTS 2	Sun	15:30:00	83	154
7	LIVE: AFL: JLT SERIES PRE GAME	FOX FOOTY	Sun	16:30:00	81	110
8	LIVE: SUPER RUGBY: REDS V SHARKS	FOX SPORTS 501	Fri	19:40:00	77	212
9	LIVE: AFL: JLT SERIES: SYDNEY V NTH MELB	FOX FOOTY	Sun	14:00:00	77	274
10	LIVE: AFL: JLT SERIES POST GAME	FOX FOOTY	Sun	16:16:00	76	115

Top 10 Non-Sports Broadcasts: | Week 8

Broadcast Details					Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
Channel	Day	Time	B/cast	Reach		
1	GOGGLEBOX AUSTRALIA	Lifestyle	Wed	19:30:02	184	289
2	THE GREAT BRITISH BAKE OFF	Lifestyle FOOD	Tue	20:30:25	92	149
3	BIG LITTLE LIES	showcase	Mon	20:30:41	82	134
4	THE WALKING DEAD	FX	Mon	19:30:00	77	123
5	DIRTY GRANDPA	Premiere	Sun	20:31:08	66	187
6	PAUL MURRAY LIVE	SKY NEWS LIVE	Wed	21:00:00	65	129
7	MIDSOMER MURDERS	UKTV	Sat	20:30:00	63	145
8	LAST WEEK TONIGHT WITH JOHN OLIVER	COMEDY CHANNEL	Mon	21:00:14	62	93
9	THE WALKING DEAD	FX	Mon	13:30:00	62	100
10	PAUL MURRAY LIVE	SKY NEWS LIVE	Mon	21:00:00	59	107

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 7*

	Channel	Date	Time	Overnight Audiences (000s)	Consolidated (+7 day) Aud (000s)	
1	GOGGLEBOX AUSTRALIA	Lifestyle	15/02/2017	7:30:00 PM	156.5	219.2
2	THE GREAT BRITISH BAKE OFF	LifeStyle FOOD	14/02/2017	8:32:37 PM	68.0	126.5
3	DEATH IN PARADISE	BBC First	17/02/2017	8:30:15 PM	57.0	96.0
4	LAST WEEK TONIGHT WITH JOHN OLIVER	COMEDY CHANNEL	13/02/2017	9:00:59 PM	63.7	92.9
5	THE WALKING DEAD	FX	13/02/2017	1:30:00 PM	74.3	89.4
6	KUNG FU PANDA 3	Foxtel Movies Family	16/02/2017	5:50:54 PM	22.8	76.5
7	THE HUNTSMAN: WINTER'S WAR	Foxtel Movies Premiere	12/02/2017	8:30:46 PM	40.2	72.6
8	GOLD RUSH	Discovery Channel	16/02/2017	7:30:00 PM	51.2	68.6
9	THE SIMPSONS	FOX8	18/02/2017	#####	63.9	68.0
10	THE WALKING DEAD	FX	14/02/2017	9:30:00 PM	12.4	65.3

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.