



MEDIA ALERT

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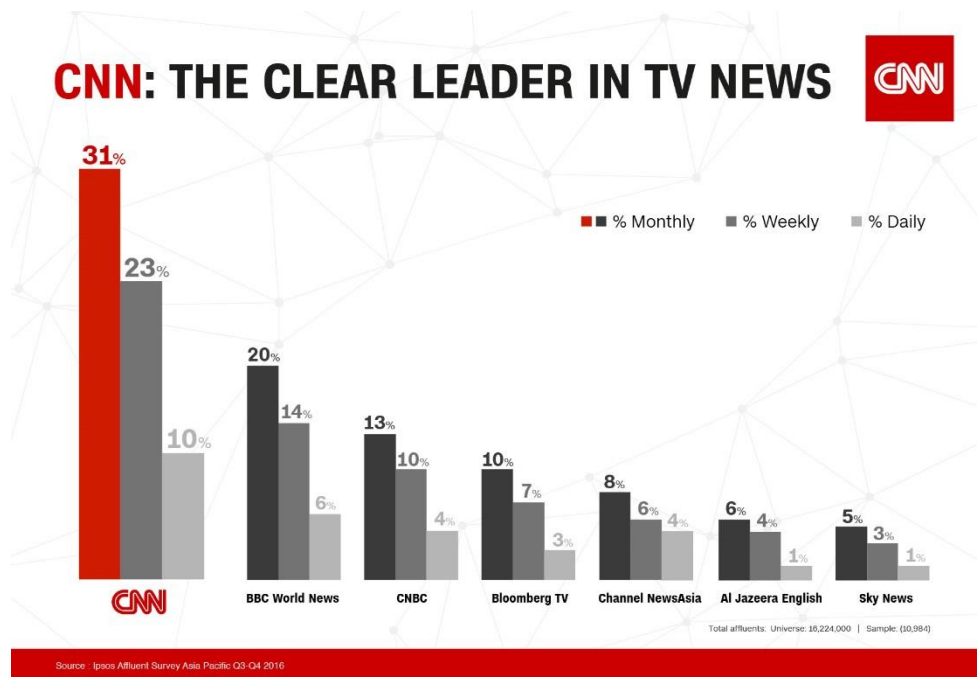
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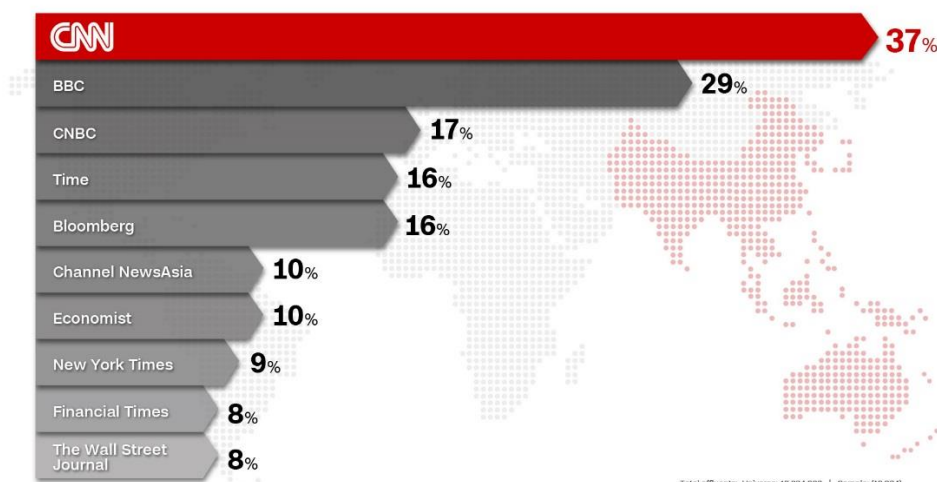
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CNN REIGNS AS #1 INTERNATIONAL NEWS BRAND IN ASIA-PACIFIC

The latest Ipsos Affluent Survey results show CNN continues to be the undisputed number one international TV news brand in daily, weekly and monthly reach and the number one multiplatform news brand (TV + Digital combined) across Asia-Pacific. The independent survey reaffirms no other international news brand has a stronger reach than CNN.



CNN: #1 INTERNATIONAL NEWS BRAND IN ASIA PACIFIC



Source: Ipsos Affluent Survey Asia Pacific Q3-Q4 2016, monthly brand reach (consumption via any platform)

About the Ipsos Affluent Survey

The Ipsos Affluent Survey Asia Pacific Q3-Q4 2016 represents the top 17% of adults aged 25-64 by income across the following 10 markets: Australia, Hong Kong, India, Indonesia, Malaysia, Philippines, S. Korea, Singapore, Taiwan, and Thailand.

About CNN International

CNN's portfolio of news and information services is available in seven different languages across all major TV, digital and mobile platforms reaching more than 450 million households around the globe. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America and has a US presence which includes CNNgo. CNN Digital is a leading network for online news, mobile news and social media. CNN is at the forefront of digital innovation and continues to invest heavily in expanding its digital global footprint, with a suite of award-winning digital properties and a range of strategic content partnerships, commercialised through a strong data-driven understanding of audience behaviours. Over the years CNN has won multiple prestigious awards around the world for its journalism. In addition, around 1,000 hours of long-form series, documentaries and specials are produced every year by CNNI's non-news programming division, CNN Vision. CNN has 39 editorial offices and more than 1,100 affiliates worldwide through CNN Newsource. CNN International is part of Turner, a Time Warner company.