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Foxtel Play named Best Streaming Video On Demand Provider

Foxtel today announced that Foxtel Play has picked up the gong for **Best Streaming Video on Demand Provider** at the inaugural CommsDay Edison Awards.

The category was open to companies who provide streaming video services, both free and via subscription, and Foxtel Play's win recognised it as the best in class among a host of industry peers.

Deanne Weir, Foxtel's Managing Director - Content Aggregation and Wholesale, said, "We are delighted that Foxtel Play has been recognised as the Best Streaming Video on Demand Provider at the CommsDay Edison Awards. Foxtel Play has continued to gain incredible momentum with Australian subscribers, and last night's win is testament to all of the effort the team has put behind this great service.

"We were thrilled to offer more flexible pricing for customers late last year and we have continued to innovate with the addition of Foxtel Play on Telstra TV along with the arrival of HD on that device as well as our ongoing effort to boost our fantastic on demand content line up for streaming customers. We look forward to sharing some exciting new developments for our streaming product in the coming months that will make the experience even better across platforms.

Foxtel Play's win comes following the recent addition of a raft of new hits to the service including the politically charged drama *Scandal*; the Emmy Award winning anthology crime series *American Crime*; and the new HBO series, *Big Little Lies*, which has been the most popular HBO series launch in Foxtel's history.

Foxtel Play is available starting from \$10 per month for Lifestyle, Documentary or Kids. Other channel packs available include Drama and Pop packs as well as Sport and Movies tiers.

New Foxtel Play subscribers can sign up for a free two week trial* to explore all that it has to offer.

Foxtel Play customers can enjoy their programming via eligible Samsung, Sony and LG Smart TVs, Xbox One, PlayStation 3 & 4, selected Samsung Blu-Ray and home theatre systems, PC and Mac computers and Telstra TV.

Foxtel Play customers also have access to live and on demand content from the channels in their subscription on selected smart phones and tablets by downloading the Foxtel Go^ app at no extra cost.

*New residential customers only. Just connect your compatible device to the internet. Shows only available if they're in your pack, some shows/channels not available. Data charges may apply. Ongoing monthly fees apply after the free trial unless you cancel. During the trial you have access to all packs. Your ongoing fees will be based on whatever packs you select before the end of the free trial. Access on compatible smartphones and tablets via Foxtel Go. Only available in Australia.

^Foxtel Go available on compatible smartphone and tablet devices with an eligible operating system. See full list at foxtel.com.au/foxtelgo: You must subscribe to the relevant channel/tier in your Foxtel Play pack to access corresponding content on Foxtel Go. Not all channels/content available on all devices with Foxtel Go. Video quality may vary.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,800 people and delivering a diverse subscription television service over cable, satellite and broadband distribution. Foxtel effortlessly connects Australians to all the stories they love by offering a better entertainment experience every day to more than 2.8 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder; Australia's largest HD channel offering; the Foxtel Go App for tablets and mobile devices; internet TV service, Foxtel Play; and television, broadband and home phone bundles with Foxtel internet and voice services delivered over Australia's largest telecommunications network. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%).

Media enquiries:
David Sims
david.sims@foxtel.com.au
02 9813 7577/ 0409 928 209