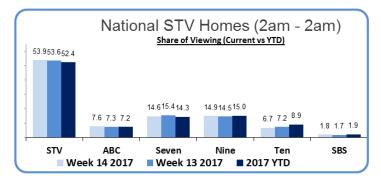
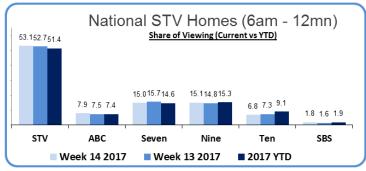
# STV WEEKLY RATINGS

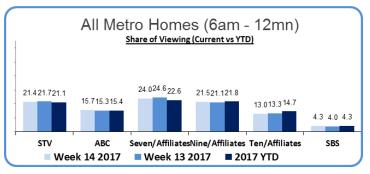


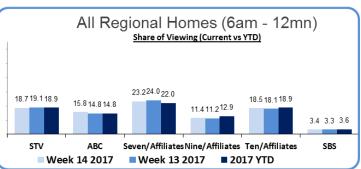
Snapshot Summary: 02/04/2017-08/04/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional









### Top STV Programmes by Genre: | Week 13

### Top 5 STV Channels: | Week 13





#### About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au

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# STV WEEKLY RATINGS



Snapshot Summary: 02/04/2017-08/04/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regiona

### Top 10 Sports Broadcasts: | Week 13

		Broadcast Details			Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
		Channel	Day	Time	B/cast	Reach
1	LIVE: NRL COWBOYS V WESTS TIGERS	FOX LEAGUE	Sat	19:30:00	316	637
2	LIVE: AFL SYDNEY V COLLINGWOOD	FOX FOOTY	Fri	19:50:00	304	772
3	LIVE: AFL GEELONG V NTH MELBOURNE	FOX FOOTY	Sun	13:10:00	244	582
4	LIVE: NRL KNIGHTS V BULLDOGS	FOX LEAGUE	Fri	18:00:00	238	542
5	LIVE: NRL PANTHERS V RABBITOHS	FOX LEAGUE	Fri	19:50:00	237	565
6	LIVE: NRL WESTS TIGERS V DRAGONS	FOX LEAGUE	Sun	16:11:00	233	452
7	LIVE: AFL GEELONG V MELBOURNE	FOX FOOTY	Sat	16:30:00	230	702
8	LIVE: NRL BRONCOS V ROOSTERS	FOX LEAGUE	Thu	19:55:00	216	438
9	LIVE: NRL WARRIORS V TITANS	FOX LEAGUE	Sun	14:05:00	215	442
10	LIVE: NRL SUNDAY TICKET	FOX LEAGUE	Sun	15:50:00	213	341

### Top 10 Non-Sports Broadcasts: | Week 13

		Broadcast Details			Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
		Channel	Day	Time	B/cast	Reach
1	GOGGLEBOX AUSTRALIA	Lifestyle	Wed	19:30:00	196	329
2	SELLING HOUSES AUSTRALIA	Lifestyle	Wed	20:34:21	133	249
3	WENTWORTH	showcase	Tue	20:30:33	101	141
4	SYDNEY: REAL HOUSEWIVES OF	ARENA	Sun	20:30:05	94	151
5	THE WALKING DEAD	FX	Mon	13:30:00	83	124
6	THE WALKING DEAD	FX	Mon	19:30:00	70	121
7	BIG LITTLE LIES	showcase	Mon	20:30:02	69	113
8	BIG LITTLE LIES	showcase	Mon	11:00:40	65	97
9	THE SIMPSONS	FOX8	Mon	19:00:49	62	86
10	PAUL MURRAY LIVE	SKY NEWS LIVE	Tue	21:00:00	62	104

### Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 12\*

		Channel	Date	Time	Overnight Audi- ences (000s)	Consolidated (+7 day) Aud (000s)
1	GOGGLEBOX AUSTRALIA	Lifestyle	29/03/2017	7:29:53 PM	213.7	281.3
2	SELLING HOUSES AUSTRALIA	Lifestyle	29/03/2017	8:35:00 PM	135.8	169.3
3	SYDNEY: REAL HOUSEWIVES OF	ARENA	26/03/2017	8:30:02 PM	86.5	126.8
4	TMNT: OUT OF THE SHADOWS	Foxtel Movies Premiere	26/03/2017	8:32:29 PM	47.0	95.3
5	BIG LITTLE LIES	showcase	27/03/2017	8:30:18 PM	56.6	86.6
6	THE FLASH	FOX8	29/03/2017	7:30:25 PM	42.4	79.0
7	THE WALKING DEAD	FX	27/03/2017	7:30:00 PM	62.0	78.0
8	THE WALKING DEAD	FX	27/03/2017	1:30:00 PM	63.8	72.1
9	MICKEY AND THE ROADSTER RACERS	Disney Junior	31/03/2017	5:30:17 PM	43.1	72.0
10	SUPERGIRL	FOX8	28/03/2017	7:30:20 PM	38.6	67.5

\* Single Broadcast (excludes +2

STV Homes = STV homes only, metro & regional markets • FTA network ratings include DTT channels • Year-to-Date based on overnight data current week/consolidated all other weeks • Sources: OzTAM (NatSTV, MTV) & RegTAM (RTV). Audience Definitions for the Program Listing: The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM B/Cast only represents the average audience to the broadcast's time and date noted; Plus2 is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. Weekly Reach (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.