

STV WEEKLY RATINGS

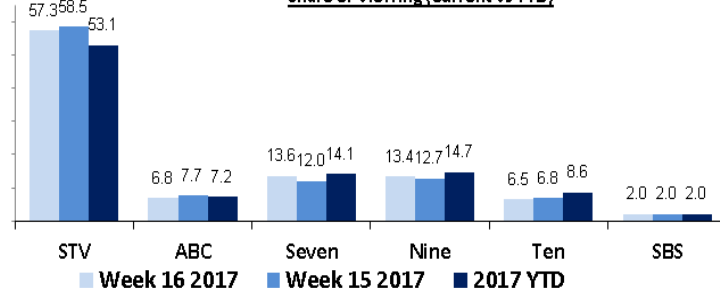
ASTRA Subscription Media Australia

Snapshot Summary: 16/04/2017-22/04/2017

STV Homes: 7.8 million viewers - 70% metro, 30% regional

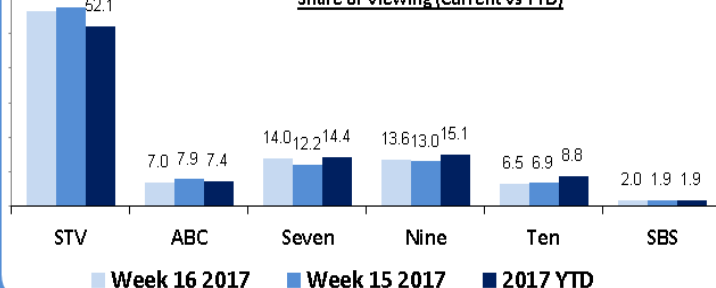
National STV Homes (2am - 2am)

Share of Viewing (Current vs YTD)



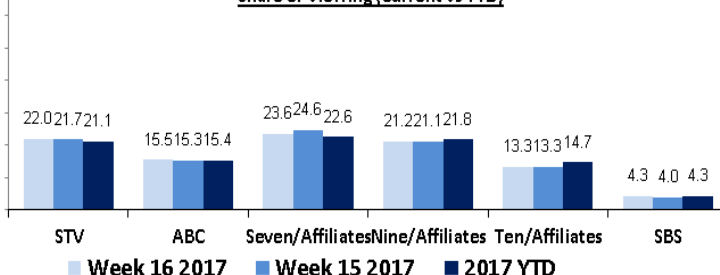
National STV Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



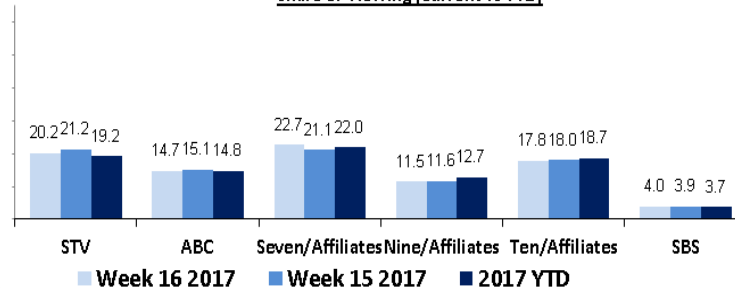
All Metro Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



All Regional Homes (6am - 12mn)

Share of Viewing (Current vs YTD)



Top STV Programmes by Genre: | Week 16

Top 5 STV Channels: | Week 16

SPORT	LIVE: NRL EELS V WESTS TIGERS 	LIGHT ENT.	THE BIG BANG THEORY 	DRAMA	WENTWORTH
CHILDREN'S	PAW PATROL 	MOVIES	CENTRAL INTELLIGENCE 	DOCUMENTARY	GOLD RUSH
LIFESTYLE	SELLING HOUSES AUSTRALIA 	NEWS	PAUL MURRAY LIVE 	MUSIC	1000 GREATEST SONGS OF ALL TIME

* Based on Overnight Audience Viewing

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2.	
3.	
4.	
5.	

About ASTRA

The Australian Subscription Television and Radio Association (ASTRA) is the peak body representing the subscription media industry in Australia. Members include television operators, independent content companies, technology companies and the industries that support them. ASTRA members produce content seen by nearly nine million Australians. In 2015/16 the industry invested \$893 million in local production, filming in more than 100 cities and communities across Australia, creating 8300 jobs. For more information visit www.astra.org.au.

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Top 10 Sports Broadcasts: | Week 16

		Broadcast Details			Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
		Channel	Day	Time	B/cast	Reach
1	LIVE: NRL EELS V WESTS TIGERS	FOX LEAGUE	Mon	15:58:00	296	525
2	LIVE: NRL SHARKS V TITANS	FOX LEAGUE	Sat	19:30:00	289	613
3	LIVE: NRL COWBOYS V KNIGHTS	FOX LEAGUE	Sat	17:30:00	287	627
4	LIVE: NRL RAIDERS V SEA EAGLES	FOX LEAGUE	Fri	18:00:00	285	528
5	LIVE: AFL HAWTHORN V GEELONG	FOX FOOTY	Mon	15:20:00	276	566
6	LIVE: NRL RABBITOHS V BRONCOS	FOX LEAGUE	Fri	19:50:00	264	628
7	LIVE: AFL SYDNEY V GWS	FOX FOOTY	Sat	19:20:00	228	779
8	LIVE: AFL PORT ADELAIDE V CARLTON	FOX FOOTY	Fri	19:50:00	220	650
9	LIVE: AFL GOLD COAST V ADELAIDE	FOX FOOTY	Sat	16:30:00	219	706
10	LIVE: AFL BULLDOGS V BRISBANE	FOX FOOTY	Sat	13:30:00	208	528

Top 10 Non-Sports Broadcasts: | Week 16

		Broadcast Details			Overnight Broadcast Audiences (000s)	Overnight Broadcast Reach (000s)
		Channel	Day	Time	B/cast	Reach
1	SELLING HOUSES AUSTRALIA	LifeStyle	Wed	20:30:38	139	216
2	CENTRAL INTELLIGENCE	Premiere	Sun	20:30:24	107	196
3	KEVIN MCCLOUD'S TOP10 GRAND DESIGNS AUST	LifeStyle	Thu	20:30:21	88	162
4	WENTWORTH	showcase	Tue	20:30:23	88	118
5	GRAND DESIGNS	LifeStyle	Thu	19:29:20	64	144
6	THE BIG BANG THEORY	Comedy	Thu	20:00:29	62	89
7	PAW PATROL	Nick Jr.	Mon	14:33:01	61	75
8	NCIS	TVH!TS	Wed	19:30:07	61	106
9	PEPPA PIG	Nick Jr.	Mon	14:24:58	61	64
10	THE SIMPSONS	FOX8	Thu	19:00:33	60	101

Top 10 Consolidated (+7 day) Non-Sport Broadcasts: | Week 15*

		Channel	Date	Time	Overnight Audi- ences (000s)	Consolidated (+7 day) Aud (000s)
1	SELLING HOUSES AUSTRALIA	LifeStyle	12/04/2017	8:30:47 PM	142.7	184.3
2	FINDING DORY	Foxtel Movies Disney	15/04/2017	6:30:26 PM	96.6	173.4
3	INDEPENDENCE DAY: RESURGENCE	Foxtel Movies Premiere	9/04/2017	8:32:34 PM	116.4	163.7
4	SYDNEY: REAL HOUSEWIVES OF...	ARENA	9/04/2017	8:30:24 PM	107.7	149.4
5	WENTWORTH	showcase	11/04/2017	8:30:13 PM	96.1	127.9
6	GOGGLEBOX UK	LifeStyle	12/04/2017	7:30:07 PM	78.5	94.5
7	CHICAGO P.D.	UNIVERSAL	11/04/2017	8:30:20 PM	30.4	79.5
8	GOLD RUSH	Discovery Channel	13/04/2017	7:30:00 PM	51.7	78.3
9	GRIMM	FOX8	14/04/2017	8:30:53 PM	44.4	71.4
10	PAW PATROL	Nick Jr.	13/04/2017	8:26:39 AM	63.2	65.8

* Single Broadcast (excludes +2)

STV Homes = STV homes only, metro & regional markets • **FTA** network ratings include DTT channels • **Year-to-Date** based on overnight data current week/consolidated all other weeks • **Sources:** OzTAM (NatSTV, MTV) & RegTAM (RTV). **Audience Definitions for the Program Listing:** The listing is based on the average audience to the highest episode of each program in the week (broadcast time and date, overnight data), viewing to STV programs in STV homes from the metropolitan and regional markets. Source: OzTAM. **B/Cast** only represents the average audience to the broadcast's time and date noted; **Plus2** is the audience of the noted broadcast in addition to the average audience of the two-hour delayed broadcast seen on an associated Plus2 channel which occurs in the same research day as the original broadcast viewing (ie: any Plus2 viewing for a program until 2am. **Weekly Reach** (000s) represents the cumulative audience (reach audience) that watched any episode of the program across the week (one minute viewing minimum). This figure includes all viewers who watched the nominated broadcast, including any Plus2 audience, and viewers who saw any other episode of the program shown during the week. Friday and Saturday data is based on preliminary titles and timings.